Agenda Overview 日程概览

Day 1 | July 10, 2026 (GMT+8) | Friday
7 月 10 日 | 星期五

Time	Activity	Zoom Info.
10:00-12:00	Online Testing 线上测试	Room A: 824 3526 3101 Password: Beijing

Time	Activity	Venue
10:00-16:00	Materials Collection 领取资料	Lobby Floor 大堂

Day 2 | July 11, 2026 | Saturday

7 月 11 日 | 星期六

Room A: 824 3526 3101 Password: Beijing

Time	Activity		Venue
09:00-09:05	Opening Remarks	**Prof. Huizheng Liu** **刘会政教授** **Beijing University of Technology, China (Conference General Chair)** **中国北京工业大学**	3F/Boxue Room (博学厅) Room A: 824 3526 3101 Password: Beijing
09:05-09:10	Welcome Speech	**Prof. Yongan Zhang** **张永安教授** **Beijing University of Technology, China (Organizing Committee Chair)** **中国北京工业大学**	
Host: Prof. Wanqiu Wang **王宛秋教授** Beijing University of Technology, China (Organizing Committee Chair) **中国北京工业大学**			
09:10-09:50	Keynote Speech 1 (Online)	**Prof. Yiwei WANG** **王义桅教授** **Renmin University of China, China** **中国人民大学** ***Speech Title:*** *BRI in the 15th Five Year Plan: From High Quality Development to Spillover Effect*	
09:50-10:30	Keynote Speech 2	**Prof. Lin Xiu** **修琳教授** **University of Minnesota Duluth, USA** **美国明尼苏达大学杜鲁斯分校** ***Speech Title:*** *Business in the Age of Generative AI: Human Judgment, Trust, and the Future of Work*	
10:30-10:50	**Group Photo &Coffee Break**		
10:50-11:30	Keynote Speech 3 (Online)	**Prof. Robert M Davison** **Robert M Davison 教授** **City University of Hong Kong, Hong Kong, China** **中国香港城市大学** ***Speech Title:*** *Research Ethics and Integrity Matter: A Journal Editor's Perspective on Generative AI and other Issues*	
11:30-12:00	Invited Speech	**Assoc. Prof. Shu Yu** **于姝副教授**	

		Dalian Polytechnic University, China **中国大连工业大学** **Speech Title:** *Scourge or Source of Opportunity? The Double-Edged Effect of AI Disruption Awareness on Employees' Thriving at Work*	
12:00-13:30	**Lunch** 午餐		1F/Fusion Court Cafe (馥苑咖啡厅)
13:30-15:15	**Technical Session 1**	**Topic: FinTech, Banking Credit, and SME Finance** **分会主题：金融科技、银行信贷与中小企业融资** **Session Chair: Assoc. Prof. Naima Benkhider,** University of Bejaia, Algeria	3F/Boxue Room I 博学厅 I
	Technical Session 2	**Topic: Industrial Innovation and Green Transition: Strategy, Practice, and Resilience** **分会主题：产业创新与绿色转型：战略、实践与韧性** **Session Chair: Assoc. Prof. Weiwei Han,** Beijing University of Posts and Telecommunications, China	3F/Boxue Room II 博学厅 II
	Technical Session 3	**Topic: Public Policy, Institutional Resilience, and Firm Response** **分会主题：公共政策、制度韧性与企业响应** **Session Chair: Assoc. Prof. Sauwalak Kittiprapas,** University of the Thai Chamber of Commerce, Thailand	3F/Zhixing Room 知行厅
15:15-15:45	**Coffee Break** 茶歇		3F/ Foyer 博学厅外
15:45-17:30	**Technical Session 4**	**Topic: Consumer Behavior, Brand Communication, and Affective Computing in Digital Environments** **分会主题：数字环境中的消费者行为、品牌传播与情感计算** **Session Chair: Dr. Irene R. R. Lu,** Carleton University, Canada	3F/Boxue Room I 博学厅 I
	Technical Session 5	**Topic: AI & Machine Learning: Business Intelligence and Decision Support** **分会主题：人工智能与机器学习：商业智能与决策支持** **Session Chair: Prof. Shichun Xu,** University of Michigan-Flint, USA	3F/Boxue Room II 博学厅 II
	Technical Session 6	**Topic: Enterprise Digitalization: Technology Adoption, Organizational Capabilities, and Innovation** **分会主题：企业数字化转型：技术采纳，组织能力与创新** **Session Chair: Assoc. Prof. Shu Yu,** Dalian Polytechnic University, China	3F/Zhixing Room 知行厅
18:00-20:00	**Dinner** 晚餐		1F/Fusion Court Cafe (馥苑咖啡厅)

Day 3 | July 12, 2026 | Sunday

7 月 12 日 | 星期天

Time	Activity	Details	ZOOM Room
09:00-18:00	**One Day Tour** **北京一日游**	**Places to visit:** Forbidden City, Tiananmen Square, Jingshan Park, Summer Palace, Temple of Heaven 景点：故宫、天安门广场、景山公园、颐和园和天坛	**Meeting point:** Main Entrance of BJUT SCI-TECH BUILDING 集合地点： 北工大科技大厦（原工大建国饭店)正门
09:30-10:00	**Online Invited Speech 1**	**Assoc. Prof. Sang Ho Kim** **Sang Ho Kim 副教授** **Bryant University, USA** **美国布莱恩特大学** **Speech Title:** *Accounting for Digital Assets: Opportunities and Challenges*	**Room A:** **824 3526 3101** **Password: Beijing**
10:00-12:00	**Online Technical Session 1**	**Topic:** Supply Chain Resilience and Intelligent Operations 分会主题：供应链韧性与智能运营 **Session Chair**: **Dr. Jinshui Huang,** Southwestern University of Finance and Economics, China	
09:30-10:00	**Online Invited Speech 2**	**Assoc. Prof. Abdullah Sarwar** **Abdullah Sarwar 副教授** **Multimedia University, Malaysia** **马来西亚多媒体大学** **Speech Title:** *From Data to Value: How Artificial Intelligence and Analytics are Transforming Business Models, Customer Experiences, and Economic Growth*	**Room B:** **860 0783 9805** **Password: Beijing**
10:00-12:00	**Online Technical Session 2**	**Topic:** Digital Finance and Regional Governance 分会主题：数字金融与区域治理 **Session Chair**: **Assoc. Prof. Imran Ur Rahman,** Leshan Normal University, China	
12:00-13:00	**Break** 休息		
13:00-13:30	**Online Invited Speech 3**	**Assoc. Prof. Jenny Oliveros Lao Phillips** **Jenny Oliveros Lao Phillips 副教授** **University of Saint Joseph (USJ), Macao, China** **中国澳门圣若瑟大学** **Speech Title:** *Ethical Work Behaviour without*	**Room A:** **824 3526 3101** **Password: Beijing**

		Regulations: Developing strong internal social capital	
13:30-14:45	**Online Technical Session 3**	**Topic:** AI-Driven Green Economy and Sustainable Innovation Systems 分会主题：人工智能驱动的绿色经济与可持续创新系统 **Session Chair**: **Assoc. Prof. Jenny Oliveros Lao Phillips,** University of Saint Joseph (USJ), Macao, China	
13:00-13:30	**Online Invited Speech 4**	**Assoc. Prof. Anna Yumiao Tian** **Anna Yumiao Tian 副教授** **Xi'an Jiaotong-Liverpool University, China** **中国西交利物浦大学** **Speech Title:** *Taichi versus Boxing: A Multi-Phase Model of Reverse Knowledge Transfer in Chinese-UK AI Technology Acquisitions*	**Room B:** **860 0783 9805** **Password: Beijing**
13:30-15:15	**Online Technical Session 4**	**Topic:** Intelligent Analytics and Decision Optimization in Business Systems 分会主题：商业系统中的智能分析与决策优化 **Session Chair**: **Asst. Prof. Joseph Vince Ilagan Tingson,** National University, Philippines	
15:15-16:00	**Break** 休息		
16:00-16:30	**Online Invited Speech 5**	**Assoc. Prof. Karoly Miklos Kiss** **Karoly Miklos Kiss 副教授** **University of Pannonia, Hungary** **匈牙利潘诺尼亚大学** **Speech Title:** *Labor-Market Effects of Artificial Intelligence: Evidence from Empirical Research*	**Room A:** **824 3526 3101** **Password: Beijing**
16:30-18:00	**Online Technical Session 5**	**Topic:** Intelligent Marketing and Consumer Behavior 分会主题：智能营销与消费者行为 **Session Chair**: **Assoc. Prof. Karoly Miklos Kiss,** University of Pannonia, Hungary	