17th ICEME

The 2026 17th International Conference on E-business, Management and Economics

BJUT SCI-TECH BUILDING, Beijing, China   http://www.iceme.org/
10-12 July, 2026

The 2026 17th International Conference on E-business, Management and Economics (ICEME 2026) will be held at Beijing, China during 10-12 July, 2026. ICEME 2026 will focus on "From Data to Value: Intelligence-Driven Business and Economic Models," highlighting how data and intelligence reshape e-business, management, and economic practices.The conference topics will cover cutting-edge research and practical applications in areas such as e-business, business intelligence, consumer behavior analysis, and supply chain management.

Organized by Beijing University of Technology and supported by the University of Saint Joseph, Macau, ICEME 2026 will feature keynote speeches, panel discussions, and interactive sessions. The conference aims to foster international collaboration, provide a platform for academic exchange, and promote professional networking through paper presentations, poster sessions, and open discussions.

Topics
The topics of interest include, but are not limited to:

01 AI in Consumer Behavior Analysis and Personalization

Understanding Consumer Preferences with AI
Personalized Marketing Strategies using Machine Learning
AI for Dynamic Pricing Models in E-Commerce

02 AI for Optimizing E-Commerce Supply Chain and Inventory Management

Demand Forecasting using AI and Big Data
AI for Inventory Optimization and Stock Replenishment
Smart Logistics: AI and Automation in E-Commerce Shipping

03 AI in E-Commerce Fraud Detection and Cybersecurity

Machine Learning for Fraud Detection in Digital Transactions
AI for Cybersecurity: Protecting Data and Consumer Trust
AI-Enhanced Identity Verification Systems

04 AI-Enhanced Smart Commerce Systems

Generative AI for Cross-Border Supply Chain Optimization
Intelligent Pricing Algorithms and Dynamic Market Forecasting
Blockchain-AI Synergy in Transparent Trade Systems

05 Secure AI-Driven Transactions

Privacy-Preserving User Analytics via Federated Learning
Cryptographic Solutions for Cross-Border Payments and Smart Contracts
AI-Powered Fraud Detection and Digital Identity Verification

06 Cognitive Technologies in Business Intelligence

Multimodal Cognitive Computing for Consumer Behavior Prediction
Large Language Models (LLMs) in Intelligent Customer Service Systems
Neuroeconomics and Brain-Computer Interface Integration

07 Intelligent Automation in Business Process Management

AI-Driven Workflow Automation for Supply Chain Resilience
Robotic Process Automation (RPA) in Financial Auditing and Compliance
Natural Language Processing (NLP) for Contract Analysis and Risk Mitigation

08 Computational Intelligence for Sustainable E-Commerce

AI-Optimized Carbon Footprint Tracking in Global Trade
Reinforcement Learning for Energy-Efficient Logistics Networks
Predictive Analytics in Circular Economy Business Models

09 Industry-Specific Empirical Studies: Implementation Cases of Intelligence-Driven Business and Economic Value

Manufacturing industry: Practical pathways of "production data-efficiency improvement-cost optimization" in smart factories (including industrial internet and predictive maintenance)
Financial industry: Data-driven balance between risk and return: Empirical research on intelligent risk control, algorithmic wealth management, and digital payment
Retail industry: Omnichannel data collaboration: Case analysis of precision marketing, inventory optimization, and customer Lifetime Value (LTV) enhancement

More topics, please kindly check: http://www.iceme.org/cfp.html

Submission Methods

1. Please submit your paper through the Electronic Submission system :
https://www.zmeeting.org/submission/ICEME2026
more information, please view: http://www.iceme.org/sub.html
To publish the full paper into international journal and give the oral presentation, please send us the full paper.
To give presentation only, please just send us the abstract.

Regular Papers: At least 8 pages, Up to 10 pages including all figures, tables, and references. Extra pages(from Page 11) will be charged.
Language: English is the official language of the conference; the paper should be written and presented only in English.
Template: http://iceme.org/acm_template.docx

Conference Proceedings

Accepted excellent papers by ICEME 2026 will be indexed by Ei Compendex, Scopus, etc.

Important Dates

Subission Deadline	March 30, 2026
Decision Notification	April 30, 2026
Registration Deadline	May 20, 2026

Conference Schedule

July 10, 2026-Registration and Collecting Conference Materials
July 11, 2026-Keynote Speeches and Technical Sessions
July 12, 2026-Academic Tour

ORGANIZEDBY   TECHNICAL SUPPORTED BY

BEIJING UNIVERSITY OF TECHNOLOGY   UNIVERSITY OF SAINT JOSEPH

Contact us

Conference Secretary: Ms. Bernice Bai

Tel: +86-17323120754   Email: iceme2023@163.com

Conference History

ICEME 2025 | July 11-13, 2025 | Beijing, China| ISBN: 979-8-4007-2073-4 | EI compendex & Scopus indexed
ICEME 2024 | July 19-21, 2024 | Beijing, China| ISBN: 979-8-4007-1726-0 | EI compendex & Scopus indexed
ICEME 2023 | July 21-23, 2023 | Beijing, China| ISBN: 979-8-4007-0802-2 | EI compendex & Scopus indexed
ICEME 2022 | July 16-18, 2022 | Virtual Conference | ISBN: 978-1-4503-9639-4 | EI compendex & Scopus indexed
ICEME 2021 | July 17-19, 2021 | Virtual Conference | ISBN: 978-1-4503-9006-4 | EI compendex & Scopus indexed
ICEME 2020 | July 15-17, 2020 | Virtual Conference | ISBN: 978-1-4503-8801-6 | EI compendex & Scopus indexed
ICEME 2019 | July 15-17, 2019 | Beijing, China | ISBN: 978-1-4503-7219-0 | EI compendex & Scopus indexed
ICEME 2018 | August 02-04, 2018 | Waterloo, Canada | ISBN: 978-1-4503-6514-7 | EI compendex & Scopus indexed

More information about the history, please view: http://www.iceme.org/history.html

CALL For TPC

ICEME 2026 respectfully asks scholars and experts in E-business, Management and Economics related fields to consider being a member of the Technical Program Committee. If you are interested or if you have someone to recommend, please send your/their CV/s to iceme2023@163.com. All received CVs will be carefully reviewed and discussed. TPC member's name, affiliation and nationality will be shown on the webpage and in the proceedings for ICEME 2026 as well. Welcome to join us.

Conference Venue

BJUT SCI-TECH BUILDING, Beijing, China
Add.: 100 Pingle yuan Street, Chaoyang, 100124 Beijing, China

Conference Awards

Young Researchers Travel Awards
Application Deadline: May 25, 2026
Notification Deadline: June 25, 2026
Best Student Paper Award
Best Oral/Online Presentation Award

More information, please view: http://www.iceme.org/awards.html