

## The 2024 15th International Conference on E-business, Management and Economics

The 2024 15th International Conference on E-business, Management and Economics (ICEME 2024) will be held at Rongshi International Exchanges Center, Beijing, China during 19-21 July, 2024. ICEME 2024 is organized by Beijing University of Technology and technical supported by University of Saint Joseph, Macau, China.

<http://iceme.org/>

19-21 JULY, 2024  
BEIJING, CHINA



### CALL FOR PAPER

#### Business Intelligence and E-business Applications

Business Analytics  
Recommender Systems  
E-commerce and e-retail  
E-supply chain management and e-logistics  
E-marketing, e-consumer behaviour, e-CRM  
Internet of Things (IoT)  
Co-Creation in Electronic Business  
Digital Transformations in Enterprises  
E-entrepreneurship  
Virtual communities  
Artificial Intelligence for Business Innovation

#### Business Management and E-Management

Knowledge Management  
Advertising Management  
Innovation management  
Change Management  
Communications Management  
Critical Management  
Disaster Management  
Operations Management  
Project Management  
Tax Management

#### Green Marketing and Economics

Green marketing  
Sustainable business  
Human Capital  
Income Distribution  
International Economics  
Money Management/Budgeting  
Political Economy

#### Marketing Intelligence and Digital Marketing

Marketing Analytics  
Artificial Intelligence in Marketing  
Marketing Intelligence  
Marketing Information Management & Systems  
Marketing Decision Support Systems

#### E-Business Engineering and Management

E-Commerce Platforms & Models  
Workflows and Transactions in E-Business  
Management and Engineering of IT-Enabled Services  
Security, Privacy in E-Commerce  
Open Source Technologies in E-Commerce/Business/Services  
E-Commerce Models, Applications and Technologies  
Service Oriented Computing for E-Business

More topics: <http://iceme.org/cfp.html>

### PUBLICATION

After a careful reviewing process, all accepted papers after proper registration and presentation will be published in the ICEME 2024 conference Proceedings. Conference content will be submitted for inclusion into Online Digital Library and indexed by Ei Compendex and Scopus.

International Journal of Languages, Literature and Linguistics

### PUBLICATION HISTORY

ICEME 2023 | July 21-23, 2023 | Beijing, China| ACM| Submitting for EI & Scopus

ICEME 2022 | July 16-18, 2022 | Virtual Conference | ACM |EI & Scopus

ICEME 2021 | July 17-19, 2021 | Virtual Conference | ACM |EI & Scopus

ICEME 2020 | July 15-17, 2020 | Virtual Conference | ACM |EI & Scopus

### SUBMISSION INSTRUCTION

Papers must be written in English and submitted electronically through:

<http://www.easychair.org/conferences/?conf=iceme2024>

You also can send your paper to the conference e-mail box:

[iceme2023@163.com](mailto:iceme2023@163.com)

Submission Type: Abstract submission for **presentation only without publication**; Full paper submission for both **presentation and publication**.

Paper Length: The minimum page limit for full paper is 8-10 pages including all figures, tables, and references. When it exceeds 10 pages, each additional page (from Page 11) will be chargeable.

Paper Formatting Template: ([http://iceme.org/acm\\_template.docx](http://iceme.org/acm_template.docx))

Abstract (Presentation Only no Publication)

Formatting Template: [http://iceme.org/acm\\_template.docx](http://iceme.org/acm_template.docx).

### IMPORTANT DATES

**Paper Submission Date:** February 28, 2024

**Notification Deadline:** March 30, 2024

**Registration Deadline:** April 30, 2024

**Early-Bird Deadline:** April 30, 2024

**Conference Dates:** 19-21 July, 2024

### CONTACT US

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Conference Website: <http://iceme.org/>

Organized By



Patrons

