

# ICEME 2025

The 2025 16th International Conference on  
E-business, Management and Economics

Conference website: <http://www.iceme.org/>  
11-13 July, 2025 • BJUT SCI-TECH BUILDING, Beijing, China



The 2025 16th International Conference on E-business, Management and Economics (ICEME 2025) is organized by Beijing University of Technology and technical supported by University of Saint Joseph, Macau, China.

ICEME 2025 will be held at Beijing, China during 11-13 July, 2025. ICEME seeks to encourage regional and international communications and collaborations, to promote professional interaction and lifelong learning procedures, to recognize outstanding contributions of individuals and organizations, and to encourage researchers to pursue studies and careers in developments of theory and applications.

## Call for Papers

### Business Intelligence and E-business Applications

Business-IT Alignment  
B2C/B2B Considerations  
Enterprise Ontologies  
Service-Oriented Enterprise  
Internet of Things/Sensing Enterprise  
Data-Driven Value Creation  
Business Analytics  
Blockchain Security  
Cloud Service Innovations  
Communication and Network Technology  
Cross-Border Ecommerce  
Data Privacy

### Business Management and E-Management

Knowledge Management  
Advertising Management  
Innovation management  
Change Management  
Communications Management  
Critical Management  
Disaster Management  
Environment Management  
Events Management

### Green Marketing and Economics

Green marketing  
Sustainable business  
Business innovation  
Sustainability & innovation  
Digital sustainability  
Impact of COVID-19 global economies and businesses  
Accounting Analysis  
Accounting Ethics

More topics, please kindly check:  
<http://www.iceme.org/cfp.html>

## Conference Venue

### BJUT SCI-TECH BUILDING

Addr.: 100 Pingle yuan Street, Chaoyang, 100124 Beijing, China

Tel: 010-59102062

## Submission Methods

1. Please submit your paper through the site:  
<https://confsys.iconf.org/submission/iceme2025>

Or

2. You also can send your paper to the conference  
e-mail box: [iceme@academic.net](mailto:iceme@academic.net);  
more information, please view:  
<http://www.iceme.org/sub.html>

To publish the full paper into international journal and give the oral presentation, please send us the full paper.  
To give presentation only, please just send us the abstract.

Regular Papers: At least 8 pages, Up to 10 pages including all figures, tables, and references. Extra pages(from Page 11) will be charged.

Language: English is the official language of the conference; the paper should be written and presented only in English.

## Conference Proceedings

After a careful reviewing process, all accepted papers after proper registration and presentation will be published in the ICEME 2025 conference Proceedings. Conference content will be submitted for indexing by Ei Compendex and Scopus.

## Important Dates

**Submission Deadline: March 15, 2025**

**Decision Notification: April 15, 2025**

**Registration Deadline: May 10, 2025**

## CONTACT US

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