

## **Registration: September 2, 2014 (Tuesday)**

Flamingo Hotel by the lake, Kuala Lumpur




<http://www.flamingo.com.my/indexkl.html>

<b>10: 00 – 12: 30</b>	<b>Arrival and Registration</b>
<b>13: 30 - 17: 00</b>	<b>(Venue: Lobby)</b>

- (1) Please print your registration form before you come to the conference.
- (2) You can also register at any time during the conference.
- (3) Certificate of Participation can be collected at the registration counter.
- (4) Please tell the conference receptions your paper ID.
- (5)The organizer won't provide accommodation, and we suggest you make an early reservation.
- (6)One Best Paper will be selected from each oral session. The Certificate for Best Papers will be awarded in the Welcome Banquet on September 3, 2014.

**Conference: Morning, September 3, 2014 (Wednesday)**

Venue: Indah Ballroom

<p>08:30-08:45</p>	<p>Opening Remarks</p>  <p>Professor Donald Chang School of Business Metropolitan State University, USA</p>
<p>08:45-09:25</p>	<p>Keynote Speaker Speech 1</p>  <p>DR. YIP MUM WAI Division of Mechanical Engineering Faculty of Engineering and Built Environment Tunku Abdul Rahman University College Jalan Genting Kelang 53300 Setapak, Kuala Lumpur Malaysia</p> <p><i>ABSTRACT:</i> There is a way to learn and teach innovation in a systematic way, it is called TRIZ or Theory of Inventive Problem Solving. The concept and application of TRIZ tools are discussed in this presentation. A case study of implementation of TRIZ tools such as function analysis, cause and effect chain analysis and contradiction matrix that applied in one of the Manufacturing Industries in Malaysia will be presented. Inventive principles were suggested to solve the problem in this particular industry. Therefore, it can be concluded that TRIZ is a powerful tool in inventive problem solving.</p>
<p>09:25-10:05</p>	<p>Keynote Speaker Speech 2</p>  <p>Professor Donald Chang School of Business Metropolitan State University, USA</p>

	<p><b>ABSTRACT:</b> In the U.S., there has been a tremendous growth of online courses and programs during the last decade. While the overall resistance is still strong among academia, more higher education institutions have expanded and developed new programs and curriculum to take advantage of the new instructional medium, while modifying existing ones to keep pace with the changing landscaping of the U.S. higher education. Some universities have found its online offerings expanded by ten folds or more within few years, while others have found new frontiers and markets for its programs. Facing the new realities, many U.S. higher education educators and administrators have concluded that avoiding the online instruction medium could be a perilous proposition. Instead of treating online teaching as inadequate or unequal, it may be more productive to consider teaching online as teaching with technologies. By examining the overall trend, implications for college educators are introduced and discussed in details. Strategies and steps in incorporating online instruction delivery medium into curriculum are developed and proposed. For the new generation of higher education educators and administrators, they might find new achievements that are made possible by the new instructional medium.</p>
10:05-10:30	Coffee Break & Photo Session

**SESSION – 1**

Venue: Indah Ballroom

Session Chair: *DR. YIP MUM WAI*

Time: 10:30-12:30

ID	Title+ Author's name
<b>Education and Psychology</b>	
C00003	Impact of RTE Act on Girl Child Education <b>Sonal Mobar</b>
C00009	Multi-Competence, ELF, Learning and Literacy: a re-Consideration <b>Howard Doyle</b>
C10023	Academic Entrepreneurs and Entrepreneurial Academics: Are They the Same? <b>Kizito Emmanuel Nyeko and Ngui Kwang Sing</b>
E103	Computer Assisted Language Learning for Learning Arabic as a Second Language in Malaysia: Teacher Perceptions <b>Mohammed A. Gharawi, and Dr. Azman B. Exampem</b>
E202	The significance of WiMax on resource sharing among Saudi universities: a study of King Khalid University, Kingdom of Saudi Arabia <b>Saeed Q. Y. Al-Khalidi Al-Maliki</b>
E308	A Survey on Students' Preference in Knowledge Sharing Tools to Support Learning in the University <b>Shuaibu Hassan Usman</b>
C10007	Perceptual Reasoning and Moral Competency as Predictors of Extraversion-A Preliminary Finding

	<b>Mohd Nasir Che Mohd Yusoff</b> and Nazirah Hanim Sharipudin
C10018	Life Transition for the Emerging Adults and their Mental Health <b>Jin Kuan Kok</b>
C00028	Globalization through Community-Based Projects: Enhancing Civic Attitudes and Competence Skills in Undergraduates <b>Mah Ngee Lee, Pei Lee Gan and Ser Zian Tan</b>
C10005	Affect of Play on Critical Thinking: What are the Perceptions of Preservice Teachers? <b>Wirawani binti Kamarulzaman</b>

12:30 – 13:30	Lunch
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### Afternoon, September 3, 2014 (Wednesday)

#### SESSION – 2

Venue: Indah Ballroom

Session Chair: *Mah Ngee Lee*

Time: 13:30-15:30

ID	Title+ Author's name
<b>Human and Society</b>	
C00006	Rhetorical Devices in English Advertisement Texts in India: A Descriptive Study International <b>Barnali Chetia</b>
C00007	An Assessment of “Zawarawa” Mass Marriage Programme, In Kano State, Nigeria Rohana Yusof, <b>Amina Lawal Mashi</b>
C00014	Using Co-Design to Express Cultural Values and Create a Graphical Identity: A Case study of Khon Kaen, Thailand <b>Ratanachote Thienmongkol</b>
C00015	Challenging Humanitarian Images <b>Anelynda Mielke</b>
C00022	Compact Urban Form for Sociability in Urban Neighbourhoods <b>Wan Mohd Rani. Wan Nurul Mardiah</b>
C00026	Promoting Better Health Care Services For Mental Health Patients in Malaysia <b>Sew Kim Low</b> and Wan Ying Lee
C00030	Bipolar Emotional Response Testing of Online News Website Content: Indonesia Case <b>Irwansyah</b>

C00031	Local Government Service Efficiency: Public Participation Matters <b>Zikri Muhammad</b> , Tarmiji Masron and Aziz Abdul Majid
C10008	Environmental and Social Crises: New Perspective on Social and Environmental Injustice in Octavia E. Butler’s Parable of The Sower <b>Maryam Kouhestani</b>
C10002	A Comparative Study between Malaysian Chinese Women and Japanese Women Aged 65-75 on Their Experience and View on Ageing <b>Jin Kuan Kok</b> and Yuet Ngor Yap

**SESSION – 3**

Venue: Cahaya Room

Session Chair: *Professor Donald Chang*

Time: 13:30-15:30

ID	Title+ Author’s name
<b>Management</b>	
E010	Corporate Social Responsibility and Corporate Financial Performance: The Intervening Effect of Social Capital Peng, Yu-Shu, <b>Huang, Chyi-Lin</b> , and Dashdeleg, Altan-Uya
E018	ICT Development and Its Impact on e-Business and HRM Strategies in the Organizations of Pakistan <b>Asma Moomal</b> , Maslin Masrom
E102	Contribution to Collaborative Filtering based on Soft Computing to enhance Recommender System for E-Commerce <b>Eman Abd-El Reheem</b>
E303	Islamic Banking in Malaysia: a Sustainable Growth of the Consumer Market <b>Ching Wing, Lo</b> and Chee Seng, Leow
E304	Should Iraq Adopt IFRSs? <b>Mohammed Abud-Allah Ibrahim</b> , Patricia Stanton and Marcus Rodrigs
E309	Monetary and Image Influences on the Purchase Decision of Private Label Products in Malaysia Stany Wee Lian Fong, Tan Pei Kian, Yeo Sook Fern and <b>Woo Vincent</b>
E017	Why Examining Adoption Factors, HR Role and Attitude towards Using E-HRM is the Start-Off in Determining the Successfulness of Green HRM? <b>Yusliza M Yusoff</b> , Ramayah T, and Nur-Zahiyah Othman
A001	The Factors Affecting Vietnam Airlines Service Quality and Passenger Satisfaction – A Mediation Analysis of Service Quality <b>Mai Ngoc Khuong</b>

A006	An Impact Of Advertising And Pricing On Consumers Online Ticket Purchasing Leo Gertrude David and <b>Ahmed Shehroze Yasin</b>

<b>15:30 – 15:50</b>	<b>Coffee Break</b>
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**SESSION – 4**

Venue: Indah Ballroom

Session Chair:

Time: 15:50-18:00

ID	Title+ Author's name
<b>Management</b>	
C10024	A Review on Drivers and Barriers towards Sustainable Supply Chain Practices Mee Yean Tay, <b>Azmawani Abd Rahman</b> , Yuhanis Abdul Aziz, Shafie Sidek
P00006	Operation Time Variability in Multi Product Unpaced Production Lines <b>Suffi Rehman</b> and Lianyu Zheng
P00008	Clustered Model TRIZ & Application in Industries <b>Nagappan Annamalai</b> , Shahrul Kamaruddin, Ishak Abdul Azid and Ts Yeoh
P00010	Travel Time Analysis of an Open-Rack Miniload AS/RS under Class-Based Storage Assignments <b>Mohammadreza Vasili</b> and Sai Hong Tang
E001	Factors Affecting Guest Perceived Service Quality, Product Quality, and Satisfaction – A study of Luxury Restaurants in Ho Chi Minh City, Vietnam Mai Ngoc Khuong and <b>Tran Uyen Tran</b>
E002	The Effects of Ethical Leadership and Organizational Culture Towards Employees' Sociability and Commitment. A study of Tourism Sector in Ho Chi Minh City, Vietnam. Mai Ngoc Khuong and <b>Nguyen Vu Quynh Nhu</b>
E003	Factors Affecting Tourists' Return Intention towards Vung Tau City, Vietnam - A Mediation Analysis of Destination Satisfaction Mai Ngoc Khuong and <b>Trinh Nguyen Thao</b>
E006	Effects of Social Network Marketing (SNM) on Consumer Purchase Behavior through Customer Engagement <b>Nima Barhemmati</b> and Dr. Azhar Ahmad
E007	Social Value and Content Value in Social Media Two Ways to Flow <b>Yongbing Jiao</b> , Jing Gao, and Jian Yang

E008	Production Planning Optimization Using Goal Programming Method in Habibah Busana <b>Wiwik Anggraeni</b> , Retno Aulia Vinarti, Raras Tyasnurita, and Juwita Permatasari

**SESSION – 5**

Venue: Cahaya Room

Session Chair: *DR. YIP MUM WAI*

Time: 15:50-18:00

ID	Title+ Author's name
<b>Others</b>	
C00018	Using TEI XML Schema to Encode the Structures of Sarawak Gazette Tze-Min Fong, <b>Bali Ranaivo-Malan Ꞓn</b>
P00003	Standard Deviation of the Run Length (SDRL) and Average Run Length (ARL) Performances of EWMA and Synthetic Charts <b>Michael Khoo Boon Chong</b> , Sin Yin The, Xin Ying Chew and Wei Lin Teoh
P00004	A Problem-based Heuristic for Asymmetric Travelling Salesman Problems <b>Jutathip Putponpai</b> and Pisut Pongchairerks
P00005	Local Search Algorithms for Vehicle Routing Problems of a Chain of Convenience Stores <b>Yuwadee Prakaiphetkul</b> and Pisut Pongchairerks
P00009	A Fuzzy Genetic Algorithm for Scheduling of Handling/Storage Equipment in Automated Container Terminals <b>Seyed Mahdi Homayouni</b> and Sai Hong Tang
A008	Innovative Way for Lay-Up of Conical Shaped Sandwich Composite Component with Sharp Corner Radius <b>Farendra Chouhan</b>
C10010	Western Intellectual Insights for Muslim Policy Makers on Religion Based Economy <b>Mohammad Manzoor Malik</b>
C00019	Effectiveness of Riot Prevention through Community Policing in India: The Practices of the Mohalla Committees <b>Miharu Yui</b>
C10013	The Relationship between Religious Orientation, Moral Integrity, Personality, Organizational Climate and Anti Corruption Intentions in Indonesia <b>Zulfa Indira Wahyuni</b> , Yufi Adriani, and Zahrotun Nihayah
C10015	Burial and Funerary Culture of Ancient Tamils (During 1000 B.C – 250/ 300 A.D) <b>E. Iniyar</b>


**Listener list**

Listener 01	<b>Meshal M. Al-Enezi</b>

\* Listeners can go any conference listed above.

<b>September 3, 2014 19:00</b>	<b>Closing Ceremony</b>
	<b>Dinner</b>

**Instructions for Oral Presentations**

**Devices Provided by the Conference Organizer:**

- Laptops (with MS-Office & Adobe Reader)
- Projectors & Screen
- Laser Sticks

**Materials Provided by the Presenters:**

PowerPoint or PDF files (Files shall be copied to the Conference Computer at the beginning of each Session)

Duration of each Presentation (Tentatively):

Regular Oral Session: about 10-15 Minutes of Presentation 2-5 Minutes of Q&A

Keynote Speech: 25- 30 Minutes of Presentation 5-10 Minutes of Q&A



## Flamingo Hotel by the lake, Kuala Lumpur

<http://www.flamingo.com.my/indexkl.html>

The hotel is located within a serene environment, beside a tranquil lake in Ampang. Only 6.4km(11 minutes) from KLCC, 7.5km(13 minutes) from Pavilion KL and 2.3km(4 minutes) from Great Eastern Mall. It is also close to the Klang Valley Expressway leading to the North, South and East of Peninsular Malaysia

### Address.

5, Tasik Ampang, Jalan Hulu Kelang, 68000 Ampang, Selangor Darul Ehsan, Malaysia.

**Phone:**+603-4256 3288

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General: [general.bythelake@flamingo.com.my](mailto:general.bythelake@flamingo.com.my)



<b>Upcoming Conferences</b>		
<b>Nov 08-10,2014</b>	<b>Place</b>	<b>Submission</b>
2014 International Conference on Identity, Culture and Communication <a href="#">(ICICC2014)</a>	Hong Kong	Aug 30,2014
2014 International Conference on Distance Education and Learning <a href="#">(ICDEL2014)</a>	Hong Kong	Aug 30,2014
2014 International Conference on Business, Marketing and Management <a href="#">(ICBMM2014)</a>	Hong Kong	Aug 30,2014
<b>Nov 20-21,2014</b>	<b>Place</b>	<b>Submission</b>
2014 International Conference on Marketing, Business and Management <a href="#">(ICMBM2014)</a>	Milan, Italy	Sep 05,2014
2014 International Conference on Journalism and Mass Communications <a href="#">(ICJMC2014)</a>	Milan, Italy	Sep 05,2014
2014 4th International Conference on Information and Finance <a href="#">(ICIF2014 )</a>	Milan, Italy	Sep 05,2014
2014 International Conference on Education and Social Sciences <a href="#">(ICESS2014 )</a>	Milan, Italy	Sep 05,2014
<b>Dec 17-18,2014</b>	<b>Place</b>	<b>Submission</b>
2014 2nd International Conference on Behavioral and Educational Psychology <a href="#">(ICBEP2014)</a>	Las Vegas, USA	Aug 30,2014
2014 3rd International Conference on Business, Management and Governance <a href="#">(ICBMG2014)</a>	Las Vegas, USA	Aug 30,2014
2014 2nd International Conference on Financial and Management Science <a href="#">(ICFMS2014)</a>	Las Vegas, USA	Aug 30,2014
2014 3rd International Conference on Humanity, Culture and Society <a href="#">(ICHCS2014)</a>	Las Vegas, USA	Aug 30,2014
<b>Dec 27-28,2014</b>	<b>Place</b>	<b>Submission</b>
2014 5th International Conference on Economics, Business and Management <a href="#">(ICEBM2014)</a>	Phuket Island, Thailand	Sep 05,2014
2014 4th International Conference on Languages, Literature and Linguistics <a href="#">(ICLLL2014)</a>	Phuket Island, Thailand	Sep 05,2014
2014 3rd International Conference on Sociality and Humanities <a href="#">(ICOSH2014)</a>	Phuket Island, Thailand	Sep 05,2014
<b>Jan 09-10,2015</b>	<b>Place</b>	<b>Submission</b>

2015 6th International Conference on E-Education, E-Business, E-Management and E-Learning <a href="#">(IC4E2015)</a>	Doha, Qatar	Aug 20,2014
2015 4th International Conference on Economics Marketing and Management <a href="#">(ICEMM2015)</a>	Doha, Qatar	Aug 20,2014
2015 4th International Conference on Government, Law and Culture <a href="#">(ICGLC2015)</a>	Doha, Qatar	Aug 20,2014
<b>Jan 17-18,2015</b>	<b>Place</b>	<b>Submission</b>
2015 2nd International Conference on Economics and Business Administration <a href="#">(ICEBA 2015)</a>	Kuala Lumpur, Malaysia	Sep 05,2014
2014 2nd International Conference on Culture, Knowledge and Society <a href="#">(ICCKS 2015)</a>	Kuala Lumpur, Malaysia	Sep 05,2014
2015 International Conference on History and Culture <a href="#">(IHC 2015)</a>	Kuala Lumpur, Malaysia	Sep 05,2014
<b>Feb 04-05,2015</b>	<b>Place</b>	<b>Submission</b>
2015 4th International Conference on Economics Business and Marketing Management <a href="#">(CEBMM 2015)</a>	Bandar Seri Begawan, Brunei	Sep 15,2014
2015 4th International Conference on Education and Management Innovation <a href="#">(ICEMI 2015)</a>	Bandar Seri Begawan, Brunei	Sep 15,2014
2015 2nd International Conference on Linguistics, Literature and Arts <a href="#">(ICLLA 2015)</a>	Bandar Seri Begawan, Brunei	Sep 15,2015
<b>Feb 12-13,2015</b>	<b>Place</b>	<b>Submission</b>
2015 2nd International Conference on Advances and Management Sciences <a href="#">(ICAMS 2015)</a>	Amsterdam, Netherlands	Oct 05,2014
2015 2nd International Conference on Innovation in Economics and Business <a href="#">(ICIEB 2015)</a>	Amsterdam, Netherlands	Oct 01,2014
2015 2nd International Conference on Education and Psychological Sciences <a href="#">(ICEPS 2015)</a>	Amsterdam, Netherlands	Oct 10,2014
<b>Mar 08-09,2015</b>	<b>Place</b>	<b>Submission</b>
2015 2nd International Conference on World Islamic Studies <a href="#">(ICWIS 2015)</a>	Seoul, South Korea	Nov 15,2014
2015 5th International Conference on Economics, Trade and Development <a href="#">(ICETD 2015)</a>	Seoul, South Korea	Nov 15,2014
2015 4th International Conference on Humanity, History and Society <a href="#">(ICHHS 2015)</a>	Seoul, South Korea	Nov 15,2014

<b>Mar 25-26,2015</b>	<b>Place</b>	<b>Submission</b>
2015 International Conference on Management and Behavioral Sciences <a href="#">(ICMBS 2015)</a>	Singapore	Nov 10,2014
2015 The 2nd International Conference on Advances in History of Sciences <a href="#">(ICAHS 2015)</a>	Singapore	Nov 01,2014
2015 International Conference on Learning and Teaching <a href="#">(ICLT 2015)</a>	Singapore	Nov 05,2014
<b>Apr 09-10,2015</b>	<b>Place</b>	<b>Submission</b>
2015 4th International Conference on Language, Medias and Culture <a href="#">(ICLMC 2015)</a>	Kyoto, Japan	Nov 25,2014
2015 4th International Conference on Economics and Finance Research <a href="#">(ICEFR 2015)</a>	Kyoto, Japan	Nov 25,2014
2015 5th International Conference on Social Science and Humanity <a href="#">(ICSSH 2015)</a>	Kyoto, Japan	Nov 25,2014
<b>Apr 11-12,2015</b>	<b>Place</b>	<b>Submission</b>
2015 The 2nd International Conference on Advances in Business and Economics <a href="#">(ICABE 2015)</a>	Los Angeles, USA	Dec 05,2014
2015 The 2nd International Conference on Management and Humanities <a href="#">(IICMH2015)</a>	Los Angeles, USA	Dec 01,2014
2015 International Conference on Language and Communication Science <a href="#">(ICLCS 2015)</a>	Los Angeles, USA	Dec 10,2014
<b>May 06-07,2015</b>	<b>Place</b>	<b>Submission</b>
2015 International Conference on Culture, Society and Humanity <a href="#">(ICCSH 2015)</a>	Dubai, UAE	Dec 25,2014
2015 International Conference on Financial and Business Economics <a href="#">(ICFBE 2015)</a>	Dubai, UAE	Dec 25,2014
2015 2nd International Conference on Innovation, Service and Management <a href="#">(ICISM 2015)</a>	Dubai, UAE	Dec 25,2014
<b>May 15-16,2015</b>	<b>Place</b>	<b>Submission</b>
2015 2nd International Conference on Society, Education and Psychology <a href="#">(ICSEP 2015)</a>	Roma, Italy	Dec 30,2014
2015 5th International Conference on Management and Service Science <a href="#">(ICMSS 2015)</a>	Roma, Italy	Dec 30,2014
2015 International Conference on Language Communications and Culture <a href="#">(ICLCC 2015)</a>	Roma, Italy	Dec 30,2014
<b>Jun 03-04,2015</b>	<b>Place</b>	<b>Submission</b>

2015 4th International Conference on Psychological Sciences and Behaviors <a href="#">(ICPSB 2014)</a>	Bandar Seri Begawan, Brunei	Jan 20,2015
2015 3rd International Conference on Sociality Culture and Humanities <a href="#">(ICSCH 2015)</a>	Bandar Seri Begawan, Brunei	Jan 20,2015
2015 International Conference on Business and Economic Analysis <a href="#">(ICBEA 2015)</a>	Bandar Seri Begawan, Brunei	Jan 20,2015
<b>Jun 09-10,2015</b>	<b>Place</b>	<b>Submission</b>
2015 2nd International Conference on Teaching and Education Sciences <a href="#">(ICTES2015)</a>	Kuala Lumpur, Malaysia	Jan 25,2015
2015 2nd International Conference on Innovations in Business and Management <a href="#">(ICIBM2015)</a>	Kuala Lumpur, Malaysia	Jan 25,2015
2015 International Conference on Culture, Languages and Literature <a href="#">(ICLL2015)</a>	Kuala Lumpur, Malaysia	Jan 25,2015



**2014 International Conference on Identity, Culture and Communication-ICICC 2014 is sponsored by IEDRC, aim to gather professors, researchers, scholars and industrial pioneers all over the world, ICICC is the premier forum for the presentation and exchange of past experiences and new advances and research results in the field of theoretical and industrial experience. The conference welcomes contributions which promote the exchange of ideas and rational discourse between educators and researchers all over the world.**

**All registered papers for the ICICC 2014 will be published in the IJSSH (ISSN: 2010-3646) as one volume, and will be included in the Google Scholar, DOAJ, Engineering & Technology Digital Library, Crossref, Index Copernicus, and ProQuest.**

English is the official language of the conference. We welcome paper submissions. Prospective authors are invited to submit full (and original research) papers (which is NOT submitted/published/under consideration anywhere in other conferences/journal) in electronic (PDF only) format via email [icicc@iedrc.net](mailto:icicc@iedrc.net).

## Important Date

Full Paper Deadline	2014/08/30
Acceptance Notification	2014/09/20
Registration Deadline	2014/10/5
<b>Conference Date</b>	<b>2014/11/08-10</b>



2014 International Conference on Distance Education and Learning is sponsored by **IEDRC**, aim to gather professors, researchers, scholars and industrial pioneers all over the world, ICDEL is the premier forum for the presentation and exchange of past experiences and new advances and research results in the field of theoretical and industrial experience. The conference welcomes contributions which promote the exchange of ideas and rational discourse between educators and researchers all over the world.

All registered papers for the ICDEL 2014 will be published in the International Journal of Information and Education Technology (ISSN: 2010-3689) as one volume, and will be included in the EI (INSPEC, IET), Cabell's Directories, DOAJ, Electronic Journals Library, Engineering & Technology Digital Library, EBSCO, Google Scholar, Crossref and ProQuest. One Best Paper will be selected from each oral session The Certificate for Excellent Papers will be awarded in the Welcome Banquet on April 13, 2014.

English is the official language of the conference. We welcome paper submissions. Prospective authors are invited to submit full (and original research) papers (which is NOT submitted/published/under consideration anywhere in other conferences/journal) in electronic (PDF only) format via email [icdel@iedrc.net](mailto:icdel@iedrc.net).

## Important Date

Full Paper Deadline	2014/08/30
Acceptance Notification	2014/09/20
Registration Deadline	2014/10/5
<b>Conference Date</b>	<b>2014/11/08-10</b>



2014 International Conference on Business, Marketing and Management is sponsored by **IEDRC**, aim to gather professors, researchers, scholars and industrial pioneers all over the world, ICBMM is the premier forum for the presentation and exchange of past experiences and new advances and research results in the field of theoretical and industrial experience. The conference welcomes contributions which promote the exchange of ideas and rational discourse between educators and researchers all over the world.

**All registered papers for the ICBMM 2014 will be published in the Journal of Economics, Business and Management (ISSN: 2301-3567) as one volume, and will be included in the DOAJ, Engineering & Technology Library, Electronic Journals Library, Ulrich's Periodicals Directory, MESLibrary, Google Scholar, Crossref, and ProQuest.**

English is the official language of the conference. We welcome paper submissions. Prospective authors are invited to submit full (and original research) papers (which is NOT submitted/published/under consideration anywhere in other conferences/journal) in electronic (PDF only) format through the easy chair conferences management system website or via email **icbmm@iedrc.net**.

## Important Date

Full Paper Deadline	2014/08/30
Acceptance Notification	2014/09/20
Registration Deadline	2014/10/5
<b>Conference Date</b>	<b>2014/11/08-10</b>





2014 International Conference on Marketing, Business and Management - ICMBM 2014, will be held during November 20-21, 2014, in Milan, Italy. ICMBM 2014, aims to bring together researchers, scientists, engineers, and scholar students to exchange and share their experiences, new ideas, and research results about all aspects of Marketing, Business and Management, and discuss the practical challenges encountered and the solutions adopted.

The conference will be held every year to make it an ideal platform for people to share views and experiences in Marketing, Business and Management and related areas.

**All papers for the ICMBM 2014 will be published in the IPEDR (ISSN: 2010-4626) as one volume, and will be included in the Engineering & Technology Digital Library, and indexed by Electronic Journals Digital Library, EBSCO, WorldCat, Google Scholar, Ulrich's Periodicals Directory, Cross Ref and sent to be reviewed by ISI Proceedings.**

English is the official language of the conference. We welcome paper submissions. Prospective authors are invited to submit full (and original research) papers (which is NOT submitted/published/under consideration anywhere in other conferences/journal) in electronic (PDF only) format through the easy chair conferences management system website or via email: [icmbm@iedrc.net](mailto:icmbm@iedrc.net)

## Important Date

### Round III

Paper Submission (Full Paper)	Before September 5, 2014
Notification of Acceptance	On September 25, 2014
Final Paper Submission	Before October 10, 2014
Authors' Registration	Before October 10, 2014
ICMBM 2014 Conference Dates	November 20-21, 2014



2014 International Conference on Journalism and Mass Communications-ICJMC 2014, will be held during November 20-21, 2014, in Milan, Italy. ICJMC 2014 aims to bring together researchers, scientists, engineers, and scholar students to exchange and share their experiences, new ideas, and research results about all aspects of Journalism and Mass Communications, and discuss the practical challenges encountered and the solutions adopted.

The conference will be held every year to make it an ideal platform for people to share views and experiences in Journalism and Mass Communications and related areas.

**All registered papers for the ICJMC 2014 will be published in the IJMT (ISSN: 2010-0248) as one volume, and will be included in the Google Scholar, Ulrich's Periodicals Directory, Engineering & Technology Digital Library, Crossref and ProQuest, Electronic Journals Library.**

English is the official language of the conference. We welcome paper submissions. Prospective authors are invited to submit full (and original research) papers (which is NOT submitted/published/under consideration anywhere in other conferences/journal) in electronic (PDF only) format through the easy chair conferences management system website or via email: [icjmc@iedrc.net](mailto:icjmc@iedrc.net)

## Important Date

### Round III

Paper Submission (Full Paper)	Before September 5, 2014
Notification of Acceptance	On September 25, 2014
Final Paper Submission	Before October 10, 2014
Authors' Registration	Before October 10, 2014
ICJMC 2014 Conference Dates	November 20-21, 2014



2014 4<sup>th</sup> International Conference on Information and Finance - ICIF 2014, will be held during November 20-21, 2014, in Milan, Italy. ICIF 2014, aims to bring together researchers, scientists, engineers, and scholar students to exchange and share their experiences, new ideas, and research results about all aspects of Information and Finance, and discuss the practical challenges encountered and the solutions adopted.

The conference will be held every year to make it an ideal platform for people to share views and experiences in Information and Finance and related areas.

**All registered papers for the ICIF 2014 will be published in the JOEBM (ISSN: 2301-3567) as one volume, and will be included in the DOAJ, Engineering & Technology Library, Electronic Journals Library, Ulrich's Periodicals Directory, MESLibrary, Google Scholar, Crossref, and ProQuest.**

English is the official language of the conference. We welcome paper submissions. Prospective authors are invited to submit full (and original research) papers (which is NOT submitted/published/under consideration anywhere in other conferences/journal) in electronic (PDF only) format through the Electronic Submission System website or via email [icif@iedrc.net](mailto:icif@iedrc.net).

## Important Date

### Round III

Paper Submission (Full Paper)	Before September 5, 2014
Notification of Acceptance	On September 25, 2014
Final Paper Submission	Before October 10, 2014
Authors' Registration	Before October 10, 2014
ICJMC 2014 Conference Dates	November 20-21, 2014



2014 International Conference on Education and Social Sciences-ICCESS 2014, will be held during November 20-21, 2014, in Milan, Italy. ICCESS 2014, aims to bring together researchers, scientists, engineers, and scholar students to exchange and share their experiences, new ideas, and research results about all aspects of Education and Social Sciences, and discuss the practical challenges encountered and the solutions adopted.

The conference will be held every year to make it an ideal platform for people to share views and experiences in Education and Social Sciences and related areas.

**All registered papers for the ICCESS2014 will be published in the IJSSH (ISSN: 2010-3646) as one volume, and will be included in Google Scholar, DOAJ, Engineering & Technology Digital Library, Crossref, Index Copernicus, and ProQuest.**

English is the official language of the conference. We welcome paper submissions. Prospective authors are invited to submit full (and original research) papers (which is NOT submitted/published/under consideration anywhere in other conferences/journal) in electronic (PDF only) format through the Electronic Submission System website or via email: [icess@iedrc.net](mailto:icess@iedrc.net).

## Important Date

### Round III

Paper Submission (Full Paper)	Before September 5, 2014
Notification of Acceptance	On September 25, 2014
Final Paper Submission	Before October 10, 2014
Authors' Registration	Before October 10, 2014
ICJMC 2014 Conference Dates	November 20-21, 2014

<b>Note</b>

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