

2012 IEDRC Hong Kong CONFERENCES SCHEDULE

2012 2nd International Conference on Humanities, Society and Culture
(ICHSC 2012)

2012 International Conference on Financial Theory (ICFT 2012)

2012 3rd International Conference on E-business, Management and Economics
(ICEME 2012)

2012 3rd International Conference on Business, Economics and Tourism
Management (CBETM 2012)

2012 3rd Journal Conference on e-Education, e-Business, e-Management and
e-Learning (JC4E 2012 3rd)

Hong Kong, October 27-28, 2012

Co-Sponsored by



<http://www.iedrc.org/>

Registration Only: October 27, 2012 (Saturday)

Regal Riverside Hotel

10: 00 – 12: 30 13: 30 - 17: 00	Arrival and Registration
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Note: (1) You can also register at any time during the conference.

(2) Certificate of Participation can be collected at the registration counter.

(3) Please tell the conference receptions your paper ID.

(4) The organizer won't provide accommodation, and we suggest you make an early reservation.

(5) One Best Paper will be selected from each oral session. The Certificate for Best Papers will be awarded in the Welcome Banquet on October 28, 2012.

Conference: Morning, October 28, 2012 (Sunday)

Venue: Tai Po Room I

08:30- 08:40	Opening Remarks Professor Donald Chang School of Business Metropolitan State University
08:40-09:10	Co-Chair & Keynote Speaker Speech 1 Dr. Lee Koon Nam Academic Section of Business and Management, City University of Hong Kong
09:10-09:40	Keynote Speaker Speech 2 Dr. Sinnappan Santhidran Faculty of Creative Industries Tunku Abdul Rahman University Petaling Jaya, Selangor MALAYSIA
09:40- 10:10	Professor Donald Chang School of Business Metropolitan State University
10:10- 10:30	Coffee Break & Photo Session

Morning, October 28, 2012 (Sunday)

SESSION – 1 (ICHSC 2012)

Venue: Tai Po Room I

Session Chair: Prof. Moses Makgato

Time: 10:30-12:00

B00012	Are You Too Mature to Perceive Sexuality Baljit Kaur , Joseph Lee Kok Long
B00013	Chinese Males in Hong Kong are More Liberal than Female on Sexuality Baljit Kaur , Joseph Lee Kok Long
B00014	Sexuality Attitude Relies on Educational Level Baljit Kaur , Joseph Lee Kok Long

B00015	Indonesia Wayang in Modern Literature: Expansion of Character and Flow of the Novel in Stories of Wayang Di Batas Angin by Yanusa Nugroho as a Form of Elements of Javanese Culture Taking a Part into National Culture Diah Mustikasari, Andre Aldrin, and Luluk Nuriyah
B00016	Dynamics of treatment adherence: a study of TB infected people of Leh, Ladakh Sonal Mobar
B00017	Underlying Erotic Motivations of the Environmental Crisis: Why Saving the Planet Won't Be Easy Kurt Preinsperg
B00018	W. H. Auden and William Carlos Williams: Two Souls Chanting Modern Experience in the City Ching-Mei Chiu
B00024	Chinese Muslims and the Conversion of Melaka to Islam Alexander Wain
B00025	Which teacher would you choose for your child: A local English teacher or native English teacher? Mei Mei Yau
B00028	Menora Performance: A Research in Bukit Yong Village, Pasir Puteh, Kelantan, Malaysia Baharin Ilias, Mohamad Nazri Ahmad and Hanani Ahmad Zubir

SESSION – 2 (JC4E 2012 3rd & ICEME 2012)

Venue: Tai Po Room II

Session Chair: Prof. Pieter Verster

Time: 10:30-12:00

CZ307	Critical Thinking Solution via LAMS for Virtual Environment to Support Research Paper Writing Kongkiat Hirankerd, Jaitip Na-Songkhla and Siridej Sujiva
CZ308	Web Analytics for B to B Marketing in Semiconductor Industry Akiyuki Sekiguchi, Tadao Katsunuma, Itsumi Hokao, Yusuke Yamada, Kazuhiko Tsuda
CZ311	Study on the Performance of Animation Who Major in Study Area of Design and Departments from Vocational and Technological Colleges and Universities Shih-Yang Yang and Chin-Chun Huang
CZ312	An Empirical Study of Online Social Networking for Enhancing University Students' Learning Raymond Y. K. LAU
C00005	Customer Knowledge Management as a Strategic and Integrated Management System Pariva Haghighat, Abdolmajid Yahyabeyg
C00006	The Opportunity and Need for Marketing Knowledge Management Abdolmajid Yahyabeyg, Pariva Haghighat
C00007	An Empirical Study of China's E-business Economy from the Perspective of Internet Penetration Bing LI
C00009	A Framework of Digital Collaboration Networks for SME's Sustainability

	Olivia Fachrunnisa, Mutamimah and Gunawan
C00013	Toward an Architectural Model to Facilitate Adopting E-Government Business Model Basem Y. Alkazemi, Abdullah Baz and Grami M. Grami
C00015	Factors Influencing Consumer's Online Brand Usage Behavior: evidence from online shoppers in Indonesia Almira Siagian and Mustika Sufiati Purwanegara
C00016	Online Community Usage Behavior (Case Study of Indonesian Online Community Members) Nindya Kusuma Wardhani and Mustika Sufiati Purwanegara
C00021	Students' motives to work: intercultural study Vilmante Kumpikaite and Antonio Mihi Ramirez

12: 00 - 13: 30	Buffet Lunch
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Afternoon October 28, 2012 (Sunday)

SESSION – 3 (ICHSC 2012)

Venue: Tai Po Room I

Session Chair: Prof. Vilmante Kumpikaite

Time: 13:30--15:30

B00037	Everyday life in everyday public spaces: Multiple outcome possibilities of spatial regulations Rowena Capulong-Reyes
B00041	A Study of Spiritual Leadership Values in Malaysia Education Institution Shiet Ching Wong , Malissa Maria Mahmud and Fatimah Omar
B00046	The Development Model of Customer Relationship Management: Case Study: Organization of Network Marketing in Thailand Naret Luanpairin and Nakamol Chansom
B00048	The Italian Resistance in Piedmont: Motives and Aspirations Michael C. Kelly
B00049	Legal Procedure: The Start of the Black Circle Taeyi Kim
B00052	Sarah Kane's concern for humanity: Blasted as an antiwar play Ayoub Dabiri
B00053	Examining the relationship between teacher role stress and turnover Sukkyung You
B10004	The United Nations Security Council and human insecurity in Libya: The intricacies of Resolution 1973 Chinedu Thomas Ekwealor and NwabufoOkeke-Uzodike
B10006	An African American Study of "The Lesson", Toni Cade Bambara's Short Story Naderi, Leila
B10007	Factors associated with using educational technology at schools Moses Makgato
B10008	Girl-Child Education: Challenges for Sustainable Development In Northern Nigeria Aisha Ibrahim Ningi

B10009	Real or Misperceived Opposites? The Catholic Church and the Chinese Communist Party's Religious Control Ying HAO
B10013	Social Hierarchies in Terms of Conformity and Deviance as Evident in the Mṛccakatika Aditi Singh
B10014	Salectric Innovation: Sandals, Shoes Electric with Three Functions in One Handicrafts Made in Indonesia Yeni Arista and Zihan Syahayani
B10016	The Role of European Loan Words in Word Formation Processes in Persian" (Case Study of Composition, Reduplication, Clipping and Metaphoric Expansion) Nastaran Tavakoli

SESSION – 4 (ICHSC 2012)

Venue: Tai Po Room II

Session Chair: **Dr. Sinnappan Santhidran**

Time: 13:30--15:30

B10018	Knowledge Management for Community Radio Empowerment Passawalee Nitikasetsoontorn
B10019	Motivation factors for English language learning of vocational students in Hong Kong Siu-may Yeung
B10039	Seven Beauties: the design concepts of Islamic graphic design Pibool Waijittragum
B10041	Morality and Ethics in Islam; Qura'nic teaching: Islamic culture in Muslim society Abdolbaghy Rezaeitalarposhti
B10048	Jesus, who himself had no permanent abode, and the displaced Pieter Verster
B10050	WHY SILENCE! Age of Consent for Sex in India: Changing Attitude of Indian Society Vinita Singh
B10056	Male Awareness and Attitudes Towards Modern Family Planning Methods in Rwanda P élagie Mukampamira
B10058	The Boko Haram Insurgency in Nigeria: A Critical Study of the Movement's Ideological Posture and Implications Muibi O. Opeloye and FISN
B10063	The Impact of Che Wong Tribe Resettlement Through Image Representation: The Documentation of Che Wong Tribe at Kuala Gandah, Lanchang Pahang Malaysia Fadli Abdul Razak, Adzrool Idzwan Bin Ismail, Kamarudzaman Bin Md Isa
B10064	Applications of Four Way Scaling Technique For Behavioural Measurements of Users of Madras University Library (MUL) S.Ganesan and K.Kaliyaperumal
B10065	Challenges and Issues in Developing and using of digital Libraries in developing nations with special reference to selected Libraries in South India K.Kaliyaperumal and S.Perumal
B10068	Defining the mind in early Celestial Masters Daoism: historical shifts in early Daoist and Chinese thought Sara Elaine Neswald
B10070	Diasporic Journeys: Transcending Geographical, Cultural and Psychic Boundaries in

	Jhumpa Lahiri's The Namesake Joshua Getz
B10072	The Application of Malay Technological Computer-Based Terminologies in Malaysian Youth Institutions for Skills: Interests and Challenges Adenan Ayob
B10075	Ethical Values and Business Ethics in Multinational Companies in India in Context of Globalization: An Empirical Study Hardeep Singh and Bikram Pal Singh

15: 30 - 15: 50	Coffee Break
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SESSION – 5 (ICEME 2012 & CBETM 2012)

Venue: Tai Po Room I

Session Chair: **Dr. Lee Koon Nam**

Time: 15:50—18:00

C00022	The Impact Of China'S Economic Growth And External Debt on China'S Foreign Direct Investment(1982-2010) Huseyin Cetin , Salih Kalayci
C00029	Dutch Disease in a Gaming Tourism Economy: The case of Macau Susana Mieiro , Pedro Nogueira Ramos and Jos éAlves
C00031	The Model of Purchasing and Visiting Behavior of Customers in an E-commerce Site for Consumers Shota Sato, Yumi Asahi
C00032	Conflict: Useful or Harmful in Self-Managed Project Teams (Smpts)? Zaleha Binti Yazid
C00033	A Conceptual Model for Business Ecosystem and Implications for Future Research Milad Fathi Baghbadorani and Amirpouyan Harandi
C00034	Soil Erosion in Rubber Plantations on Kho Hong Hill, Hat Yai District, Songkhla Province, Thailand Nitipat Nuanmano and Saowalak Roongtawanreongsri and Charlchai Tanavud
C00035	Policy on Forest Management in Thailand: A Case Study of Kho Hong Hill in South Thailand Jariyaporn Masawat, Saowalak Roongtawanreongsri
C00036	Laws Concerned with Forest Management: A Case Study of Kho Hong Hill in south Thailand Thanin chusi and Saowalak Roongtawanreongsri
C00037	Re-visiting the interface between engineering and marketing Henri Simula
C00039	Communicating Luxury Brand Exclusivity Online Anita Rad n
C00040	Analysis of mobile and fixed line phones growth and the economic development in China Muhammad Athar Saeed, Li Jian, Sadia Murawwat and Han Na
C10012	The strategic alignment between competitive strategy and dynamic capability and its impact on e-business value

	Mona Rashidirad , Jawad Syed and Ebrahim Soltani
C10017	Expenditure on Private Tutoring: The Case of Jordan brahim Alhawarin and Bassam Abu Karaki
C10024	Atmospherics effects on consumer emotions and behaviour: web site context Egle Vaiciukynaite
A00001	The Application of Index Model for Valuation a New Gas Station Hening Widi Oetomo and Wahyu Tjatur Sesulihatien
A00002	Cottage Tourism for Rural Development Saidatulakmal Mohd

SESSION – 6 (CBETM 2012)

Venue: Tai Po Room II

Session Chair: **Professor Donald Chang**

Time: 15:50—18:00

A00003	Impact of Political Cycles on Structural Deficits – Evidence From the Central European Countries Radek Čajka
A00004	Foreign Tourism and Human Development in Iran Nader Mehregan, Hamid Kordbacheh and Azam Akbari
A00012	A study of Foreign Tourism Demand for Iran Destinations: Short-and –long run Elasticity Estimates Hamid Kordbacheh, Nader Mehregan and Ali Akbar Shuorekandi
A00006	The Impact of Slack Reduction on Performance Turnaround during the Great Recession: The Case of Japanese Electronics Companies Nobuaki Namiki
A00007	Information Requirements and Importance in the Selection of Indonesian Higher Education Institutions: Insight from Visitors of the Annual Education Expo Arif Hartono
A00008	Technical Efficiency of broiler farms in Thailand: Data Envelopment Analysis (DEA) approach Todsadee A, Kameyama H, Ngamsomsuk K, Yamauchi K
A00018	Personal Income Tax Progressivity in Pakistan Muhammad Waqas Ameer, Saidatulakmal Mohd
A00024	Customer Experience Management Influences Customer Loyalty: Case Study of Supercenters in Thailand Songsak Wijaithammarit and Teera Taechamaneestit
A00025	Corporate Image Building for Modern Retail Trade Supercenters in Thailand Sasithorn Nguanphan and Teera Taechamaneestit
A00026	he Forms of Integrated Marketing Communication that Effect the Brand Equity Perception in Direct Sale System Comparing Thai and Foreign Cosmetics Brand Nattakarn Suwantara and Teera Taechamaneesatit
A10001	Does Corporate Location Matter for Corporate Social Responsibility? Ardisak Boeprasert
A10004	Micro Impacts and Benefits of Business Tourism in Malaysia: A Case Study of Kuala Lumpur Convention

	Kashif Hussain, Ruben M. Nayve JR and Neethiahnanthan Ari Ragavan
A10006	The Influence of Budgetary Participation on Budgetary Slack : The Role of Organizational Fairness, Managerial Trust, and Budget Goal Commitment Andry Arifian Rachman
A10008	A new Competitiveness Index for Latin America Lourdes Gabriela Daza Aramayo, Marek Vokoun
A10017	A Panel Unit Root Test with Nonlinear Mean Reversion and smooth Breaks Marco C.K. Lau, Frankie Chau
A10025	The Influence of Service Quality and Tourist Satisfaction on Future Behavioral Intentions: The Case Study of Borobudur Temple as a UNESCO World Culture Heritage Destination Ivyanno Canny and Nila Hidayat

SESSION – 7 (ICFT 2012)

Venue: Tai Po Room IV

Session Chair: Lu Chia-Wu

Time: 17:00-18:00

T00001	Efficient Market Hypothesis Foreign Institutional Investors and Day of the Week Effect Harish Handa
T00002	Integration of Government Bond Markets among New EU Member States Jiri Chaloupka
T00003	Stockholding and Financial Literacy New Results from a French Survey Luc Arrondel, Majdi Debbich and Fréd éric Savignac
T00007	A Cointegration Analysis of Business Real Estate Markets and Inflation Koon Nam Henry LEE
T00008	Earnings Quality, Risk-taking and Firm Value: Evidence from Taiwan Lu, Chia-Wu
T10013	Sharpening your Sales Skills: Justifying and Rationalizing Emotional Intelligence Ahmed Alzahrani and Vaibhav P. Birwatkar

19:00 , October 28 2012

Dinner Banquet

Instructions for Oral Presentations

Devices Provided by the Conference Organizer:

Laptops (with MS-Office & Adobe Reader)

Projectors & Screen

Laser Sticks

Materials Provided by the Presenters:

PowerPoint or PDF files (Files shall be copied to the Conference Computer at the beginning of each Session)

Duration of each Presentation (Tentatively):

Regular Oral Session: about 8-10 Minutes of Presentation 2-5 Minutes of Q&A

Keynote Speech: 30- 35 Minutes of Presentation 5-10 Minutes of Q&A

Regal Riverside Hotel

www.regalriverside.com

The hotel is located in greater Shatin, a suburb in the New Territories that boasts many parks and forested hills and benefits from cooler and cleaner air than downtown Hong Kong. Regal Riverside Hotel lies on the right side of Shing Mun River, an inlet of Tolo Harbor in the South China Sea, lined with mature trees and blossoming exotic vegetation.

Greater Shatin features places of interest such as the 10,000 Buddha Temple, the Hong Kong Heritage Museum and the Jockey Club, a famous horse racing arena, just to name a few. Another highlight is the cluster of mega malls with an immense variety of brand boutiques as well as a myriad of individually operated shops, dining and entertainment places.

The 1,138-room hotel operates routine shuttle services to the main MTR station within New Town Plaza. It takes some twenty-five minutes from that MTR station to reach either Central or Tsim Sha Tsui East, or Shenzhen in the Mainland.

Numerous favorably priced bus and mini bus operators stop right in front of the hotel. They go straight to Nathan Road, Central, Macau Ferry Terminal, Hong Kong Disney Land, Hong Kong International Airport, Ngong Pin 360, Ocean Park, Science Park, Chinese University of Hong Kong and many other places of interest.

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2013

2013		
January 19-20, 2013		
2013 2nd International Conference on Government, Law and Culture(ICGLC2013)	Dubai, UAE	Oct. 15, 2012
2013 2nd International Conference on Economics Marketing and Management(ICEMM2013)	Dubai, UAE	Oct. 15, 2012
2013 4th International Conference on E-Education, E-Business, E-Management and E-Learning (IC4E2013)	Dubai, UAE	Oct. 15, 2012
February 24-25, 2013		
2013 2nd International Conference on Economics Business and Marketing Management(CEBMM2013)	Rome,Italy	Oct. 10, 2012
2013 2nd International Conference on Education and Management Innovation(ICEMI2013)	Rome,Italy	Oct. 10, 2012
2013 4th International Conference on Financial Theory and Engineering (ICFTE2012)	Rome,Italy	Oct. 10, 2012
March 17-18, 2013		
2013 2nd International Conference on Economics and Finance Research (ICEFR2013)	Macau	Oct. 15, 2012
2013 2nd International Conference on Language, Medias and Culture(ICLMC2013)	Macau	Oct. 15, 2012
2013 International Conference on Social Science and Humanity (ICSSH2013)	Macau	Oct. 15, 2012
April 8-9, 2013		
2013 3rd International Conference on Management and Artificial Intelligence(ICMAI2013)	Bangkok, Thailand	Nov. 10, 2012

2012 IEDRC HONGKONG CONFERENCES (October 2012)

2012 3rd International Conference on Economics, Trade and Development (ICETD2013)	Bangkok, Thailand	Nov. 10, 2012
2013 2nd International Conference on Humanity, History and Society (ICHHS2013)	Bangkok, Thailand	Nov. 10, 2012
May 19-20, 2013		
2013 2nd International Conference on Economics, Business Innovation(ICEBI2013)	Copenhagen, Denmark	Dec. 5, 2012
2013 2nd International Conference on Management and Education Innovation(ICMEI2013)	Copenhagen, Denmark	Dec. 5, 2012
2013 3rd International Conference on Management and Service Science (ICMSS2013)	Copenhagen, Denmark	Dec. 5, 2012
June 15-16, 2013		
2013 2nd International Conference on Innovation, Trade and Economics (ICITE2013)	Colombo, SriLanka	Jan. 5, 2013
2013 2nd International Conference on Psychological Sciences and Behaviors(ICPSB2013)	Colombo, SriLanka	Jan. 5, 2013
2013 International Conference on Humanities, Culture and Sociality(ICSCH2013)	Colombo, SriLanka	Jan. 5, 2013
July 13-14, 2013		
2013 5th International Conference on Information and Financial Engineering (ICIFE2013)	Jakarta, Indonesia	Feb. 20, 2013
2013 2nd International Conference on Knowledge, Culture and Society (ICKCS2013)	Jakarta, Indonesia	Feb. 20, 2013
2013 4th International Conference on Education and Management Technology (ICEMT2013)	Jakarta, Indonesia	Feb. 20, 2013
August 10-11, 2013		
2013 3rd International Conference on Financial Management and Economics (ICFME2013)	Barcelona, Spain	Mar. 25, 2013
2013 2nd International Conference on Society, Humanity and History (ICSHH2013)	Barcelona, Spain	Mar. 25, 2013
2013 3rd International Conference on Strategy Management and Research (ICSMR2013)	Barcelona, Spain	Mar. 25, 2013
September 1-2, 2013		
2013 4th International Conference on Construction and Project Management (ICCPM2013)	Beijing,China	Apr. 15, 2013
2013 4th International Conference on Innovation, Management and Service (ICIMS2013)	Beijing,China	Apr. 15, 2013
2013 International Conference on Management Technology and Science (ICMTS2013)	Beijing,China	Apr. 15, 2013