

1. ACM International Conference Proceeding Series

Accession number: 20181705044552

Source title: ACM International Conference Proceeding Series

Abbreviated source title: ACM Int. Conf. Proc. Ser.

Part number: 1 of 1

Issue title: 2017 8th International Conference on E-Business, Management and Economics, ICEME 2017

Issue date: October 27, 2017

Publication year: 2017

Language: English

ISBN-13: 9781450353670

Document type: Conference proceeding (CP)

Conference name: 8th International Conference on E-Business, Management and Economics, ICEME 2017

Conference date: October 27, 2017 - October 29, 2017

Conference location: Birmingham, United kingdom

Conference code: 133047

Publisher: Association for Computing Machinery

Abstract: The proceedings contain 26 papers. The topics discussed include: developing and maintaining information system: the impact of virtual team vs face-to-face team on group performance and outcomes; the Guanxi influencing effectiveness of advertisement in social media: an analysis of Netizen's Perception in Vietnam; coordination of pricing decisions in a cloud computing service supply chain; valuation of personal information in the e-commerce websites based on contingent valuation method; national cultures impact on organizational performance of international organizations: a comparative analysis of international development sector firms working in Pakistan; the foreign language effect in risk decision-making: a cross-country review of Brazilians and poles behavior in a loss aversion experiment; multi-product firms, product switching and exports in a developing country: evidence from China; the research proposal of racial inequalities against Asian American in college admission based on regression model; the bankruptcy of long-term credit bank of Japan and the implications to china development bank; impact of GDP, capital and employment on waste generation-the case of France, Germany and UK regions; a method of determining the weight of case retrieval based on variable weight; research and application of evaluation methods for the social benefits of standardization based on value chain; and study of legislation on inclusion of patents in Chinese standards.

Abstract type: (Edited Abstract)

Page count: 134

Database: Compendex

Data Provider: Engineering Village

Compilation and indexing terms, Copyright 2022 Elsevier Inc.