

The 2024 15th International Conference on E-business, Management and Economics

The 2024 15th International Conference on E-business, Management and Economics (ICEME 2024) will be held at Rongshi International Exchanges Center, Beijing, China during 19-21 July, 2024. ICEME 2024 is organized by Beijing University of Technology and technical supported by University of Saint Joseph, Macau, China.

<http://iceme.org/>

19-21 JULY, 2024
BEIJING, CHINA



CALL FOR PAPER

Business Intelligence and E-business Applications

Business Analytics
Recommender Systems
E-commerce and e-retail
E-supply chain management and e-logistics
E-marketing, e-consumer behaviour, e-CRM
Internet of Things (IoT)
Co-Creation in Electronic Business
Digital Transformations in Enterprises
E-entrepreneurship
Virtual communities
Artificial Intelligence for Business Innovation

Business Management and E-Management

Knowledge Management
Advertising Management
Innovation management
Change Management
Communications Management
Critical Management
Disaster Management
Operations Management
Project Management
Tax Management

Green Marketing and Economics

Green marketing
Sustainable business
Human Capital
Income Distribution
International Economics
Money Management/Budgeting
Political Economy

Marketing Intelligence and Digital Marketing

Marketing Analytics
Artificial Intelligence in Marketing
Marketing Intelligence
Marketing Information Management & Systems
Marketing Decision Support Systems

E-Business Engineering and Management

E-Commerce Platforms & Models
Workflows and Transactions in E-Business
Management and Engineering of IT-Enabled Services
Security, Privacy in E-Commerce
Open Source Technologies in E-Commerce/Business/Services
E-Commerce Models, Applications and Technologies
Service Oriented Computing for E-Business

More topics: <http://iceme.org/cfp.html>

PUBLICATION

After a careful reviewing process, all accepted papers after proper registration and presentation will be published in the ICEME 2024 conference Proceedings. Conference content will be submitted for inclusion into Online Digital Library and indexed by Ei Compendex and Scopus.

International Journal of Languages, Literature and Linguistics

PUBLICATION HISTORY

ICEME 2023 | July 21-23, 2023 | Beijing, China | ACM | EI & Scopus
ICEME 2022 | July 16-18, 2022 | Virtual Conference | ACM | EI & Scopus
ICEME 2021 | July 17-19, 2021 | Virtual Conference | ACM | EI & Scopus
ICEME 2020 | July 15-17, 2020 | Virtual Conference | ACM | EI & Scopus

SUBMISSION INSTRUCTION

Papers must be written in English and submitted electronically through:

<http://www.easychair.org/conferences/?conf=iceme2024>

You also can send your paper to the conference e-mail box:

iceme@academic.net

Submission Type: Abstract submission for **presentation only without publication**; Full paper submission for both **presentation and publication**.

Paper Length: The minimum page limit for full paper is 8-10 pages including all figures, tables, and references. When it exceeds 10 pages, each additional page (from Page 11) will be chargeable.

Paper Formatting Template: (http://iceme.org/acm_template.docx)

Abstract (Presentation Only no Publication)

Formatting Template: http://iceme.org/acm_template.docx.

IMPORTANT DATES

Final Round Submission Date: April 20, 2024

Notification Deadline: May 20, 2024

Registration Deadline: June 20, 2024

Early-Bird Deadline: April 30, 2024

Conference Dates: 19-21 July, 2024

CONTACT US

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Conference Website: <http://iceme.org/>

Organized By



Patrons



2024年第十五届电子商务、管理与经济国际会议由北京工业大学主办，中国澳门圣若瑟大学提供学术支持。将于2024年7月19-21日在中国首都北京，北京融实国际交流中心(工大建国饭店)召开。

<http://iceme.org/>

2024年7月19-21日
中国北京

文章出版

本次会议所有文章将由程序委员会严格审核，所有录用并报告的文章将出版到会议论文集并送检 Ei Compendex 和 Scopus。

会议征稿主题

会议主题包括，但不限于以下主题

商业智能和电子商务应用

推荐系统
电子商务和电子零售
电子供应链管理和电子物流
电子营销、电子消费者行为、电子客户关系管理
物联网
电子商务中的共同创造
企业数字化转型
电子创业
人工智能促进业务创新

营销智能和数字营销

数字营销
网络营销
营销分析
营销中的人工智能
营销智能
营销信息管理与系统
营销决策支持系统

电子商务工程与管理

电子商务工程与管理
电子商务平台与模型
IT 化服务的管理与工程
电子商务系统的需求分析和建模
电子商务系统的可靠性和性能
电子商务的数据和知识工程
电子商务中的安全与隐私
电子商务/商务/服务中的开源技术
电子商务模式、应用和技术
面向服务的电子商务计算

更多主题请点击: <http://iceme.org/cfp.html>

会场信息

北京融实国际交流中心(工大建国饭店), 北京, 中国
酒店地址: 北京市朝阳区平乐园100号(北京工业大学南门西侧)

会议历史

ICEME 2023 | 7月 21-23, 2023 | 中国, 北京 | ISBN: 979-8-4007-0802-2 | ACM出版 | Ei&Scopus检索
ICEME 2022 | 7月 16-18, 2022 | 线上会议 | ISBN: 978-1-4503-9639-4 | ACM出版 | Ei&Scopus检索
ICEME 2021 | 7月 17-19, 2021 | 线上会议 | ISBN: 978-1-4503-9006-4 | ACM出版 | Ei&Scopus检索

更多历史, 请点击: <http://www.iceme.org/history.html>

投稿指南

请登录会议系统提交您的投稿:

<http://www.easychair.org/conferences/?conf=iceme2024>

或直接发送至会议邮箱: iceme@academic.net

会议仅接受英文投稿, 请用英文撰写文章。

报告并发表文章, 请投全文, 全文至少8页, 至多10页(8≥页数≥10, 包括摘要, 图片, 表格以及参考文献), 超出部分将收取超页费。

论文word模板下载: http://iceme.org/acm_template.docx

只参会口头报告不发表文章, 请发送内容丰富的摘要(200-300词)。

重要日期

最终投稿日: 2024年4月20日

注册截止日: 2024年5月20日

通知截止日: 2024年6月20日

早鸟价格截止: 2024年4月30日

联系我们

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