

The 2021 12th International Conference on E-business, Management and Economics

ICEME 2021

17- 19 July, 2021 | Beijing University of Technology, China



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Speakers



Prof. L. Roger Yin

University of Wisconsin-Whitewater, USA



Assoc. Prof. Zhao-Rong Lai

Jinan University, China

Topics

- ▶ E-business
- ▶ E-healthcare
- ▶ E-commerce and e-retail
- ▶ E-supply chain management and e-logistics
- ▶ E-marketing, e-consumer behaviour, e-CRM
- ▶ Social media and social commerce
- ▶ E-governance, policy and law
- ▶ Impact of COVID-19 global economies and businesses
- ▶ Arts Management
- ▶ Business Management
- ▶ Change Management
- ▶ Communications Management
- ▶ Critical Management
- ▶ Economics
- ▶ Innovation management
- ▶ Accounting Analysis
- ▶ Accounting Ethics
- ▶ Capital Markets
- ▶ Corporate Accounting
- ▶ Cost Accounting
- ▶ Artificial Intelligence & Retail
- ▶ Management
- ▶ Knowledge Management
- ▶ Advertising Management

Submission Deadline: March 20, 2021

1. Log in the Online Submission System to upload your paper. <http://confsys.iconf.org/submission/iceme2021>
2. Submission via E-mail: iceme@academic.net

Note: ▶ English is the official language of the conference; the paper should be written and presented only in English.
▶ Page: 8-12 ▶ Abstract Submission: 200-300 words ▶ Template: http://www.iceme.org/acm_template.docx

Important Dates

- ▶ Submission Deadline: March 20, 2021
- ▶ Notification Deadline: April 15, 2021
- ▶ Registration Deadline: May 05, 2021

Conference Proceedings



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Contact Us

Conference Secretary: Ms. Kiko Xu

Email: iceme@academic.net

Tel: +86-28-86528478 / +86-17323120754