ICEME — The 14th

21–23 July, 2023
Beijing Grand Gongda Jianguo Hotel,
Beijing, China

The 2023 14th International Conference on E-business, Management and Economics

The 2023 14th International Conference on E–business, Management and Economics (ICEME 2023) is Organized by Beijing University of Technology and Technical supported by University of Wisconsin–Whitewater, USA University of Saint Joseph, Macau, China.

ICEME 2023 will be held at Beijing Grand Gongda Jianguo Hotel, Beijing, China during 21–23 July, 2023. ICEME seeks to encourage regional and international communications and collaborations, to promote professional interaction and lifelong learning procedures, to recognize outstanding contributions of individuals and organizations, and to encourage researchers to pursue studies and careers in developments of theory and applications.

Call for Invited Speakers:

The organizing committee sincerely welcome scholars and experts in the relevant fields of the conference to deliver an invited speech. Welcome to participate!
Application requirements PhD holder, associate professor and above position
Application Termination Date May 20, 2023
*You are Free to attend this conference and make an invited speech (around 30 mins)
If you are interested in, send your CV to E–mail box: iceme@academic.net

Call for Papers:

Business Intelligence and E–business Applications
Business–IT Alignment
B2C/B2B Considerations
Enterprise Ontologies
Service–Oriented Enterprise
Internet of Things/Sensing Enterprise
Data–Driven Value Creation
Business Analytics
Recommender Systems
E–commerce and e–retail
E–supply chain management and e–logistics

Business Management and E–Managemen
Knowledge Management
Advertising Management
Innovation management
Change Management
Communications Management
Critical Management
Disaster Management

Marketing Intelligence and Digital Marketing
Social Media Marketing
Digital Marketing
Internet Marketing
Marketing Decisions
Marketing Analytics
Artificial Intelligence in Marketing
Marketing Intelligence

E–Business Engineering and Management
E–Commerce Platforms & Models
Workflows and Transactions in E–Business
Management and Engineering of IT–Enabled Services
Requirement Analysis and Modeling of E–Business Systems
Dependability and Performance of E–Business Systems
Business Performance Management
Data and Knowledge Engineering for E–Business
More topics, please kindly check:
http://www.iceme.org/cfp.html

Contact us

Conference Secretary: Ms. Xu
Tel.:86–17323120754
E–mail address: iceme2023@163.com

Submission Methods:

1. Please submit your paper through the Electronic Submission system
https://easychair.org/conferences/?conf=iceme2023
2. You also can send your paper to the conference e–mail box: iceme@academic.net;
more information, please view: http://www.iceme.org/sub.html
To publish the full paper into international journal and give the oral presentation, please send us the full paper.
To give presentation only, please just send us the abstract.

Regular Papers: At least 8 pages, Up to 10 pages including all figures, tables, and references. Extra pages(from Page 11) will be charged.
Language: English is the official language of the conference; the paper should be written and presented only in English.
Template: http://iceme.org/acm_template.docx

Conference Proceedings:

Accepted excellent papers by ICEME 2023 will be published in the International Conference Proceedings Series, which will be archived in the Digital Library.

Conference History:

ICEME 2022 | July 16–18, 2021 | Virtual Conference | ISBN: 978–1–4503–9639–4
ICEME 2021 | July 17–19, 2021 | Virtual Conference | ISBN: 978–1–4503–9006–4
ICEME 2020 | July 15–17, 2020 | Virtual Conference | ISBN: 978–1–4503–8801–6
ICEME 2019 | July 15–17, 2029 | Beijing, China | ISBN: 978–1–4503–7219–0
ICEME 2018 | August 02–04, 2018 | Waterloo, Canada | ISBN: 978–1–4503–6514–7
ICEME 2017 | October 27–29 | Birmingham, UK | ISBN: 978–1–4503–5367–0

More information about the history, please view: http://www.iceme.org/history.html

Important Dates:

Submission Deadline: April 20, 2023
Decision Notification: May 20, 2023
Registration Deadline: June 10, 2023

Conference Awards:

Young Researchers Travel Awards
Application Deadline: May 25, 2023
Notification Deadline: June 25, 2023
Best Student Paper Award
Best Oral/Online Presentation Award
More information, please view:
http://www.iceme.org/awards.html

Conference Schedule

July 21, 2023–Registration and Collecting Confer–ence Materials
July 22, 2023–Keynote Speeches and Technical Sessions
July 23, 2023–Academic Tour

Conference Venue

Beijing Grand Gongda Jianguo Hotel, Beijing, China
Add.: 100 Pingle yuan Street, Chaoyang, 100124 Beijing, China
Webpage: http://www.gongda–jianguo.cn/
Tel: 010–59102062

CALL For TPC

ICEME 2023 respectfully asks scholars and experts in Economics, Trade and Development related fields to consider being a member of the Technical Program Committee. If you are interested or if you have someone to recommend, please send your/their CV/s to iceme@academic.net. All received CVs will be carefully reviewed and discussed.
TPC member's name, affiliation and nationality will be shown on the webpage and in the proceedings for ICEME 2023 as well. Welcome to join us.

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2023年第十四届电子商务，管理与经济国际会议

2023年第十四届电子商务，管理与经济国际会议由北京工业大学主办，美国威斯康星大学白水分校，中国澳门圣若瑟大学提供学术支持。将于2023年7月21–23日在中国首都北京，北京工大建国饭店召开。为保证本次会议的学术质量，吸引更多的原创高水平学术论文，现公开征稿，欢迎广大从事电子商务，管理与经济教学、科研人员和学生踊跃投稿。

邀请报告征集：

组委会诚挚与会议相关领域的学着和专家到大会做邀请报告。
欢迎广大青年学着踊跃报名参与！
申请条件 博士学位，高校副教授及以上职位
申请终止日期 2023年5月20日
邀请报告参会费用 免费参会（报告时长：30分钟）
如果您感兴趣，请将简历发送至iceme@academice.net

征稿范围：

商业智能和电子商务应用

B2C/B2B注意事项	人工智能和零售
物联网/传感企业	B2B电子商务
数据驱动的值创建	大数据分析
商业分析	区块链安全
推荐系统	云服务创新
电子商务和电子零售	通信和网络技术
电子供应链管理和电子逻辑学	跨境电子商务
电子营销，电子消费者行为，E–CRM	数据隐私
社交媒体和社交贸易	电子商务基础
电子政务，政策和法律	

业务管理和电子管理

知识管理	环境管理
广告管理	事件管理
创新管理	费用管理
更换管理层	财务管理
通信管理	食品管理
关键管理	旅游管理
灾害管理	酒店和住宿管理

营销情报和数字营销

社交媒体市场营销	营销信息管理和系统
数字营销	营销决策支持系统
网络营销	
营销决策	
营销分析	
营销中的人工智能	
营销智能	

电子商务工程和管理

电子商务平台和模型	移动和普遍贸易
电子商务的工作流和交易	安全性，电子商务隐私
IT支持服务的管理和工程	电子商务/商业/服务中的开源技术
电子商务系统的需求分析和建模	电子商务模型，应用程序和技术
电子商务系统的可靠性和性能	以服务为导向的电子商务计算
业务绩效管理	
电子商务的数据和知识工程	

更多主题，请浏览：http://www.iceme.org/cfp.html

联系方式：

会议秘书：胥老师
座机: +86–17323120754
邮箱: iceme2023@163.com

投稿方式：

1.投稿系统：https://easychair.org/conferences/?conf=iceme2023
2.您也可以把稿件发到会议邮箱：iceme@academic.net；关于投稿的更多信息，请参考http://www.iceme.org/sub.html
常规论文：每篇论文至少8页，至多10页(10≥页数≥8，包括摘要，图片，表格以及参考文献)
超页费：论文若超出10页将按照每页500元人民币/页收取超页费
论文模板：http://iceme.org/acm_template.docx

会议论文集

最终录用的文章在完成注册和报告后将收录到ICEME2023会议论文集，录入电子数据库。

ICEME 历史

更多历史，请点击: //www.iceme.org/history.html

截止日期

投稿截止日––2023年04月20日
通知截止日––2023年05月20日
注册截止日––2023年06月10日

会议奖励

青年学者鼓励金
奖项申请截止日期：2023年5月25日
奖项申请截止日期：2023年6月25日

优秀学生论文奖
最佳现场口头或者线上口头报告奖
更多信息，请浏览：
http://www.iceme.org/awards.html

会议安排

2023年07月21日––––参会人员签到领取会议物品
2023年07月22日––––专家报告以及平行分会报告
2023年07月22日––––学术考察

会场地址

北京工大建国饭店, 北京, 中国
酒店地址: 北京市朝阳区平乐园100号(北京工业大学南门西侧)
酒店官网：http://www.gongda–jianguo.cn/
预定电话：010–59102062

加入TPC

ICEME 2023 热忱的欢迎信息管理等相关领域的专家和学者考虑成为技术委员会的成员。如果您有兴趣或有人推荐，请发送简历至iceme@academic.net。 我们将仔细审核每个简历，并为iceme 2023 选择最合适的简历。TPC成员的姓名，所属机构和国籍将显示在ICEME 2023的官方网站，会议日程中，完成审稿后，颁发TPC证书，享受优惠注册价格。

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