

The 2022 13th International Conference on E-business, Management and Economics

ICEME 2022

Beijing Grand Gongda Jianguo Hotel, Beijing, China | July 16-18, 2022

The 2022 13th International Conference on E-business, Management and Economics (ICEME 2022) is sponsored by Beijing University of Technology.

ICEME 2022 will be held in Beijing Grand Gongda Jianguo Hotel during 16-18 July, 2022. ICEME seeks to encourage regional and international communications and collaborations, to promote professional interaction and lifelong learning procedures, to recognize outstanding contributions of individuals and organizations, and to encourage researchers to pursue studies and careers in developments of theory and applications.

CALL FOR INVITED SPEAKERS

The organizing committee sincerely welcome scholars and experts in the relevant fields of the conference to deliver an invited speech. Welcome to participate!

- ▶ Application requirements* PhD holder, associate professor and above position
- ▶ You are Free to attend this conference and make an invited speech (around 30 mins)

- ▶ Application Termination Date* May 20, 2022
- If you are interested in, send your CV to E-mail box: iceme@academic.net

CONFERENCE HISTORY

- ▶ ICEME 2021 | July 17-19, 2021 | Virtual Conference | ISBN: 978-1-4503-9006-4 | EI compendex & Scopus indexed
- ▶ ICEME 2020 | July 15-17, 2020 | Virtual Conference | ISBN: 978-1-4503-8801-6 | EI compendex & Scopus indexed
- ▶ ICEME 2019 | July 15-17, 2029 | Beijing, China | ISBN: 978-1-4503-7219-0 | EI compendex & Scopus indexed
- ▶ ICEME 2018 | August 02-04, 2018 | Waterloo, Canada | ISBN: 978-1-4503-6514-7 | EI compendex & Scopus indexed
- ▶ ICEME 2017 | October 27-29 | Birmingham, UK | ISBN: 978-1-4503-5367-0 | EI compendex & Scopus indexed

More information about the history, please view: <http://www.iceme.org/history.html>

CONFERENCE PROCEEDINGS

Accepted excellent papers by ICEME 2022 will be published in the International Conference Proceedings Series, which will be archived in the Digital Library, and indexed by Ei Compendex, Scopus, etc.

SUBMISSION METHODS

- ▶ Please submit your paper through the Electronic Submission system <http://confsys.iconf.org/submission/iceme2022> Or

- ▶ You also can send your paper to the conference e-mail box: iceme@academic.net

more information, please view: <http://www.iceme.org/sub.html>

To publish the full paper into international journal and give the oral presentation, please send us the full paper. To give presentation only, please just send us the abstract.

Regular Papers: At least 8 pages, Up to 10 pages including all figures, tables, and references. Extra pages(from Page 11) will be charged. Language: English is the official language of the conference; the paper should be written and presented only in English.

Template: http://iceme.org/acm_template.docx

CONFERENCE VENUE

Beijing Grand Gongda Jianguo Hotel, Beijing, China
Add.: 100 Pingle yuan Street, Chaoyang, 100124 Beijing, China
Webpage: <http://www.gongda-jianguo.cn/> Tel: 010-59102062

CONFERENCE REGISTRATION FEE

Early Bird Rate: before March 30, 2022

STUDENTS

- ▶ Publication & Presentation: 550 USD
- ▶ Presentation Only: 350 USD
- ▶ Listener Only: 300 USD
- ▶ Publication & Presentation (online): 400 USD
- ▶ Presentation Only (online): 250 USD
- ▶ Listener Only (online): 200 USD

PROFESSIONALS

- ▶ Publication & Presentation (Professionals): 580 USD
- ▶ Presentation Only (Professionals): 400 USD
- ▶ Listener Only (Professionals): 330 USD
- ▶ Publication & Presentation (online): 430 USD
- ▶ Presentation Only (online): 300 USD
- ▶ Listener Only (online): 250 USD

OTHERS

- ▶ Additional Paper (The same first author): 380 USD
- ▶ Each Additional Page (From Page 11): 70 USD
- ▶ Extra Proceedings Copy: 60 USD

IMPORTANT DATES

Submission Deadline-----May 20, 2022

Decision Notification-----June 10, 2022

Registration Deadline-----June 20, 2022

CONFERENCE SCHEDULE

July 16, 2022----Registration and Collecting Conference Materials

July 17, 2022----Keynote Speeches and Technical Sessions

July 18, 2022----Academic Tour

CONFERENCE AWARDS

- ▶ **Young Researchers Travel Awards**

Application Deadline-----May 25, 2022

Notification Deadline-----June 25, 2022

- ▶ **Best Student Paper Award**
- ▶ **Best Oral/Online Presentation Award**

More information, please view: <http://www.iceme.org/awards.html>

CONTACT US

Conference Secretary: Ms. Kiko Xu Tel.:86-17323120754 E-mail address: iceme@academic.net

CALL FOR PAPERS

E-BUSINESS

- ▶ E-commerce and e-retail
- ▶ E-supply chain management and e-logistics
- ▶ E-marketing, e-consumer behaviour, e-CRM
- ▶ Communication and Network Technology
- ▶ Social media and social commerce
- ▶ E-governance, policy and law
- ▶ Artificial Intelligence & Retail
- ▶ E-learning
- ▶ E-healthcare
- ▶ B2B Ecommerce
- ▶ Big Data Analysis
- ▶ Blockchain Security
- ▶ Cloud Service Innovations

MANAGEMENT

- ▶ Knowledge Management
- ▶ Advertising Management
- ▶ Innovation management
- ▶ Arts Management
- ▶ Business Management
- ▶ Change Management
- ▶ Communications Management
- ▶ Critical Management
- ▶ Disaster Management
- ▶ Environment Management
- ▶ Events Management
- ▶ Expense Management

ECONOMICS

- ▶ Impact of COVID-19 global economies and businesses
- ▶ Government-Sponsored Enterprises
- ▶ Corporate Accounting
- ▶ Accounting Analysis
- ▶ Accounting Ethics
- ▶ Capital Markets
- ▶ Cost Accounting
- ▶ Government Bailouts
- ▶ Hedge Funds
- ▶ Home Equity
- ▶ Income Tax
- ▶ Interest-Free Banking
- ▶ Investment Banking
- ▶ Savings and Loan Bailout
- ▶ Securities and Exchange

More topics, please kindly check: <http://www.iceme.org/cfp.html>

ORGANIZED BY  北京工业大学
BEIJING UNIVERSITY OF TECHNOLOGY

ACADEMIC SUPPORTED BY  UNIVERSITY OF WISCONSIN
WHITewater  BINUS
UNIVERSITY

CALL For TPC

ICEME 2022 respectfully asks scholars and experts in Economics, Trade and Development related fields to consider being a member of the Technical Program Committee. If you are interested or if you have someone to recommend, please send your/their CV/s to iceme@academic.net. All received CVs will be carefully reviewed and discussed. TPC member's name, affiliation and nationality will be shown on the webpage and in the proceedings for ICEME 2022 as well. Welcome to join us.