

2017 IEDRC BIRMINGHAM CONFERENCES ABSTRACT

Oct 27-29, 2017

Birmingham, UK

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<http://www.iedrc.org/>

Welcome Remarks

On behalf IEDRC, we welcome you to Toronto, Canada to attend 2017 7th International Conference on Business and Economics Research ([ICBER 2017](#)), 2017 8th International Conference on E-business, Management and Economics ([ICEME 2017](#)). We're confident that over the three days you'll get theoretical grounding, practical knowledge, and personal contacts that will help you build long-term, profitable and sustainable communication among researchers and practitioners working in a wide variety of scientific areas with a common interest in Business and E-business, Management and Economics.

On behalf of Conference Chair and all the conference committee, we would like to thank all the authors as well as the Program Committee members and reviewers. Their high competence, their enthusiasm, their time and expertise knowledge, enabled us to prepare the high-quality final program and helped to make the conference a successful event.

Once again, thanks for coming to this conference, we are delegate to higher and better international conference experiences. We will sincerely listen to any suggestion and comment; we are looking forward to meeting you next time.



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Conference Venue

Jurys Inn Birmingham

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Email: jurysinnbirmingham@jurysinns.com
<https://www.jurysinns.com/hotels/birmingham/>



Birmingham Hotel

Situated on Broad Street and surrounded by an abundance of restaurants and bars, Jurys Inn Birmingham offers the perfect city centre location for all guests. Our hotel sits within walking distance of many of Birmingham's attractions and a short thirteen minute walk from Birmingham New Street and other transport links.

For those looking to be close to business and entertainment venues, Jurys Inn Birmingham is also a stone's throw away (just a five minute walk) from the **International Convention Centre (ICC)** and the **Barclaycard Arena (formerly the National Indoor Arena NIA)**, with just a short train ride to the National Exhibition Centre (NEC).



There's no end of things to do, see, taste and enjoy in Birmingham. Whether it is the Jewellery Quarter that calls to you, the **Birmingham Symphony Orchestra** that sings to you, or the discovery of the [Balti Triangle](#) that delights you, Birmingham has a plethora of exciting things to explore, whatever your tastes or mood!

Our Birmingham hotel ensures excellent service, comfortable rooms and a prime location to allow all our guests, whether you are visiting Jurys Inn for business or pleasure, an easy, convenient and restful trip.

Visit these locations near the Jurys Inn Birmingham hotel

Jurys Inn prides itself on having its hotels in ideal locations, whether that be in the city centres, next to major transport hubs, or within minutes from stadiums, institutions, or major events. Please see below for some of the popular places surrounding our Birmingham hotel, which you may require easy access to.



Introductions for Publications

All accepted papers for the Taiwan conferences will be published in proceeding and those journals proceeding below.

2017 8th International Conference on E-business, Management and Economics ([ICEME 2017](#))

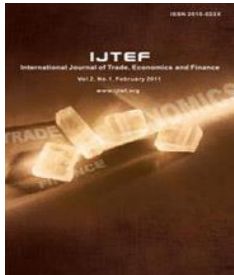


International Conference Proceedings Series by **ACM**, which will be archived in the ACM Digital Library, and indexed by **Ei Compendex** and **Scopus**, and submitted to be reviewed by Thomson Reuters Conference Proceedings Citation Index (ISI Web of Science)



Some selected papers will be recommended to International Journal of e-Education, e-Business, e-Management and e-Learning (IJEEEE),(ISSN: 2010-3654), which will be indexed by Engineering & Technology Digital Library, Google Scholar, Electronic Journals Library, QUALIS, ProQuest, EI (INSPEC, IET).

2017 7th International Conference on Business and Economics Research ([ICBER 2017](#))

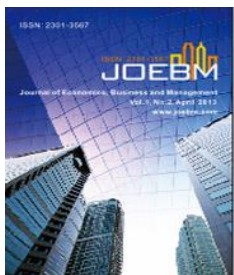


Option A: International Journal of Trade, Economics and Finance (IJTEF)

ISSN: 2010-023X

DOI: 10.18178/IJTEF

Indexed by: Engineering & Technology Digital Library, ProQuest, Crossref, Electronic Journals Library, EBSCO, and Ulrich's Periodicals Directory



Journal of Economics, Business and Management (JOEBM)

ISSN: 2301-3567

DOI: 10.18178/JOEBM

Indexed by: Engineering & Technology Library, Electronic Journals Library, Ulrich's Periodicals Directory, MESLibrary, Google Scholar, Crossref, and ProQuest.

Instructions for Oral Presentations

Devices Provided by the Conference Organizer:

Laptops (with MS-Office & Adobe Reader)
Projectors & Screens
Laser Sticks

Materials Provided by the Presenters:

Power Point or PDF Files (Files should be copied to the conference laptop at the beginning of each session)

Duration of each Presentation (Tentatively):

Regular Oral Presentation: about 15 Minutes of Presentation and Q&A
Keynote Speech: 40 of Minutes Presentation and Q&A

Note: The time slots assigned here are only tentative. In case of any absence, presenters are recommended to arrive 5-10 minutes earlier and stay for the whole session.

Instructions for Poster Presentation

Materials Provided by the Conference Organizer:

The place to put poster

Materials Provided by the Presenters:

Home-made Posters
Maximum poster size is A1 with vertical version
Load Capacity: Holds up to 0.5 kg

Best Presentation Award

One Best Oral Presentation will be selected from each presentation session, and the Certificate for Best Oral Presentation will be awarded at the end of each session on Sep 11, 2017.

Dress code

Please wear formal clothes or national representative of clothing.


Time Schedule

Day 1: Registration: Oct 27, 2017 (Friday)

10:00-17:00	Arrival and Registration (Venue: Lobby)
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- (1) Please print your registration form before you come to the conference.
- (2) You can also register at any time during the conference.
- (3) Certificate of Participation can be collected at the registration counter.
- (4) Your paper ID will be required for the registration.
- (5) The organizer won't provide accommodation, and we suggest you make an early reservation.
- (6) One best oral presentation will be selected from each oral session. The Certificate for the best one will be awarded at the end of each session on **Oct 28, 2017**.

Day 2: Conference: Oct 28, 2017 (Saturday)

Morning Session	Opening Remarks & Keynote Speeches
9:00-9:05	<p>Opening Remarks</p>  <p>Prof. Shaofeng Liu Plymouth University, UK</p>

9:05-9:45	<p style="text-align: center;">Keynote Speaker I</p>  <p style="text-align: center;">Prof. Yixun Shi Department of Mathematics, Computer Science and Statistics Bloomsburg University of Pennsylvania Bloomsburg, USA</p>
9:45-10:25	<p style="text-align: center;">Keynote Speaker II</p>  <p style="text-align: center;">Prof. Donald Chang College of Business, Metropolitan State University of Denver, USA</p>
10:25-10:45	<p style="text-align: center;">Coffee Break & Photo Session</p>
10:45-11:25	<p style="text-align: center;">Keynote Speaker III</p>  <p style="text-align: center;">Prof. Shaofeng Liu Plymouth University, UK</p> <p style="text-align: center;">Title: A Holistic Framework for E-government to Transform Business Services</p>

<p>11:25-12:00</p>	<p style="text-align: center;">Plenary Speaker I</p>  <p style="text-align: center;">Prof. Alessio Ishizaka Portsmouth Business School, University of Portsmouth, UK Title: Multi-criteria sorting methods for AHP</p>
<p>12:00-13:00</p>	<p style="text-align: center;">Lunch (Restaurant)</p>
<p>13:00-13:35</p>	<p style="text-align: center;">Plenary Speaker II</p>  <p style="text-align: center;">Dr. Arshad Jamal Northumbria University London Campus, UK Associate Dean, Northumbria University London Campus</p>
<p>13:35-15:00</p>	<p style="text-align: center;">Oral Presentations</p>
<p>15:00-15:15</p>	<p style="text-align: center;">Coffee Break</p>
<p>15:15-18:00</p>	<p style="text-align: center;">Oral Presentations</p>
<p>18:00-20:00</p>	<p style="text-align: center;">Dinner Banquet Restaurant</p>

Day 3: One-day Tour: Oct 29, 2017 (Sunday)

<p>8:00-17:00</p>	<p style="text-align: center;">One-day Tour (Optional) Gathering: Lobby</p>
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